

PRESS KIT

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FEBRUARY 27 -
MARCH 01, 2026

February 25-27, B2B Days HVAC and Sanitary
February 26, B2B Professional Visitors' Day



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Facts & figures



The combination of exclusive trade fair days for SHK and BAU trade visitors followed by public days for private consumers will continue. The ExpoEnergy will also continue to be held as a hybrid event. This offer allows visitors to find out about the latest products from exhibitors digitally in advance and well beyond the trade fair, and to get in touch with them. Supporting programme, exhibitor directory, etc. updated daily online at: <https://digitalplus.energiesparmesse.at/>

Organiser	Messe Wels GmbH A-4600 Wels, Messeplatz 1 Tel.: +43 (0)7242 9392-0 Fax: +43 (0)7242 9392-66451 E-mail: office@messe-wels.at Internet: www.messe-wels.at ; www.energiesparmesse.at
Trade fair dates	Wed 25 Feb – Fri 27 Feb 2026 HVAC and sanitary trade days Thursday, 26 February 2026 B2B Professional Visitors' Day Fri 27 February – Sun 1 March 2026 Public days
Exhibition opening hours	9 a.m. to 5 p.m. on all days of the fair
Open halls	HVAC trade days 25–27 February Hall 20, Hall 21 B2B Professional Visitors' Day 26 February: Hall 20, Hall 21, Hall 22 Public days 27 February – 1 March: Exhibition halls 20, 21 and 22 On 28 February and 1 March, Sector C in Exhibition Hall 21 will be closed
Exhibition space	3 exhibition halls, 37,000 m ² gross exhibition space
Exhibitors	410 exhibitors including co-exhibitors, 60 of which are first-time exhibitors
Participating countries	Austria Germany China Netherlands Switzerland Slovakia Slovenia Czech Republic
Exhibition opening and Exhibition Hall 22	Friday, 27 February at 10 a.m. on the exhibition stage in Hall 22 with music by Ina Regen, moderated by Silvia Schneider
Trade fair tours	In English: Saturday, 28 February, 11 a.m. In Czech: Friday, 27 February, 11 a.m. Meeting point: Upper Austrian Energy Saving Association stand Hall 20, stand no. H20.A30

**1 trade fair ticket – 2 events:
ExpoEnergy& E-CAR Days**



Admission

Trade visitors: 25–27 February 2026

£25

Day ticket for private visitors: 27 February – 1 March 2026

14.50

for adults aged 19 and over

The day ticket entitles you to visit the trade exhibition and the supporting programme with lectures and accompanying events, as well as the integrated "E-CAR Days" event.

Print@Home ticket – save time at the ticket office!

Reduced day ticket for private individuals

13

This ticket category is only available at the box office (not in advance sales).

**Paid parking
track.**

Car parking is available at the exhibition grounds and at the trotting track.

All visitor parking spaces on the grounds are subject to a charge of €5 per day per car.

Parking spaces for people with disabilities are located in the west exhibition grounds opposite the Rotax Hall, Hall 19

E-charging stations

The e-charging stations are located next to the Rotax Hall – Hall 19. (West Exhibition Grounds) and in the Volksfestwiese car park, near Messeteich/Stadthalle

Available plug: Type 2, 11 kW

Limited availability, please be considerate:

This offer is intended for purely electric vehicles. Please only use the e-charging stations if you need to recharge your vehicle for the journey home. Leave a clearly legible telephone number where you can be reached when your car is fully charged. This parking area may only be used for the duration of the charging process – in fairness to other electric car owners, we ask that you comply with this rule.

Dogs

Dogs are generally allowed to be brought along if they are muzzled and kept on a leash.

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Information for media representatives

Accreditation

energiesparmesse.at/berichten/akkreditierung/

As a media representative, you will have free access to the ExpoEnergy2026 on all five days of the fair upon presentation of your valid press card.

Please register online, using the accreditation form. After internal verification by our press department, you will receive a confirmation email with your parking permit, which entitles you to use the press parking spaces at the exhibition grounds free of charge.

Please print out the parking card and display it clearly behind your windscreen. Please present the accreditation email at the ticket office on site. There you will receive your valid exhibition ticket.

PLEASE NOTE: The press pass is not an admission ticket; even with a valid press pass, you must still obtain accreditation!

Press car park

The signposted press car park is located in the exhibition grounds West in front of Exhibition Hall 21. Only a limited number of press parking spaces are available – we apologise for any inconvenience. The parking permit from the accreditation desk must be placed visibly behind the windscreen.

Press centre

The press centre is located in Hall 20/1st floor, SR 20.3. It is available all press representatives with the latest information, PCs, printers and internet access, as well as coffee and drinks.

Opening hours: Wed – Thu: 9 a.m. – 5 p.m., Fri: 9 a.m. – 12 p.m.

Press information

Exhibitors have the opportunity to place their press materials in the press centre. In addition, there is a online press box.

Company informations will be available prior to the start of the trade fair:
<https://energiesparmesse.at/berichten/online-pressefach/>

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Press events

Events organised by Messe Wels or exhibiting companies, associations and institutions that have been registered with the organiser can be found online at

<https://energiesparmesse.at/berichten/pressetermine/>

Site plan



HEIZEN-STROM-ENERGIE

HALLE 20

Hier finden Sie ...

- + Bau-, Energie- und Förderungsberatung
- + Energieeffiziente Heiz- und Haustechnik
- + Energiemanagement- und speichersysteme
- + Energieversorgungsunternehmen
- + Klima-, Kälte- und Lüftungstechnik
- + Solarenergie, Solarthermie, PV

BAD-SANITÄR-INSTALLATION

HALLE 21 SEKTOREN A/B/C

Hier finden Sie ...

- + Bad- und Sanitär-Ausstattung
- + Bundesinnung der Installateure/OaseBad/ Zukunftsforum SHL
- + Energiemanagement- und speichersysteme
- + Fahrzeugbau, -einrichtungen
- + Heizung, Lüftung, Klima & Zubehör
- + Installationstechnik
- + Software, CAD
- + VIZ Gemeinschaftsstand
- + Wellness-Anlagen
- + Werkzeug

E-CAR Days

HALLE 21 SEKTOR D

Hier finden Sie ...

- + Elektromobilität
- + Elektro-Fahrzeuge
- + Ladeinfrastruktur (privat und öffentlich)
- + Ladesysteme, Ladestationen

BAUEN-SANIEREN-WOHNEN

HALLE 22

Hier finden Sie ...

- + Altbausanierung, Neubau
- + Bauberatung
- + Bauträger, Baumeister
- + Baubedarf, Baustoffe
- + Fenster, Türen, Tore
- + Dämmstoffe
- + Häuser, Fertig- Ziegel- und Holzhäuser, Kompletthäuser
- + Interieur, Raumausstattung

The complete legend for the halls can be found online at www.energiesparmesse.at/gelaendeplan

Main exFocus

of the trade fair in nine themed topics

The ExpoEnergy focuses on the sustainable and innovative use of energy to meet the current challenges of climate protection. The latest products and technologies which help to efficiently reduce energy consumption and make optimal use of renewable energy sources will be presented in a total of nine themed areas. These also summarise the main themes of the fair:

Heating and thermal technology

This theme area presents state-of-the-art heating systems, including efficient heat pumps, innovative boilers and advanced combined heat and power plants. Trade visitors receive valuable advice on planning, funding opportunities and modern heating solutions for new buildings or renovations.

Renewable energies

The 2025 platform for climate-friendly, sustainable and smart energy technologies showcases creative approaches to energy generation. Exhibitors provide information on biomass heating systems, heat pumps, photovoltaics, tiled stoves and wood-burning stoves, as well as innovative storage solutions- all of which are key technologies on the way to climate neutrality,

Energy efficiency and energy management

Here, visitors can experience how to optimise their energy consumption. From smart home systems and energy-efficient household appliances to comprehensive energy monitoring solutions - the ExpoEnergy presents technologies that save money and protect the environment.

Air conditioning and ventilation technology

The importance of a healthy indoor climate is growing. The latest ventilation systems and intelligent controls ensure fresh air and more efficient heating and cooling systems. Advice on air purification solutions rounds off the range of services on offer.

Bathroom and sanitary technology

The bathroom is becoming a place of well-being. Innovative sanitary solutions, smart technologies and tips for bathroom renovation help to create personal wellness oases.

Installation technology

The themed section installation technology shows specialist tradesmen modern solutions for supply and disposal systems. Exhibitors present tools, materials and systems that are both sustainable and efficient.

Electrical engineering

From smart building technologies to innovative security solutions, the trade fair provides insights into current trends in electrical engineering and its integration with other trades. Visitors can discover energy-efficient lighting systems and intelligent home technology.

Construction and renovation

Buildings of the future rely on sustainable materials and intelligent technologies. From planning and implementation to construction consulting for new buildings or renovations – here visitors can find everything they need for their future construction project.

Living and interiors

Exhibitors present stylish and functional design solutions that combine comfort, aesthetics and environmental protection as well as setting trends in interior design.



Energy Genius 2026 Energy Saving Fair

The Upper Austrian Ministry of Economic Affairs and Energy is awarding the "**EnergieGenie**" innovation prize to new, energy-efficient products at the 2026 Energy Saving Fair. An independent jury has selected the following seven product innovations from the numerous submissions:

CONA Solar GmbH

Stand no. H21.C180

Product: "CCS+ Collector"

The new high-performance solar thermal collector delivers a peak solar yield of over 700 kWh per square metre, and its innovative thermal design allows wood to be used as a sustainable construction material. The new mounting technology is also innovative: vacuum suction cups are used to mount the collector in a labour-saving manner, made possible by the high-performance bonding of the glass directly to the support frame.

ENdorado GmbH

Stand no. H20.D55

Product: "PV Energy Roof"

Photovoltaics and roofing are combined in a single component, with bifacial PV modules generating electricity with both their front and rear sides and replacing traditional roofing materials without the need for an additional substructure. The innovative sealing system ensures a permanently watertight and windproof connection of the frameless modules. On top, the roof is visually also appealing.

Hargassner GmbH

Stand no. H20.D30

Product: "AirPro heat pump & A-efficiency stratified storage tank with Touch PRO hybrid package"

The air heat pump is connected to an innovative storage tank with stratified charging lances and vacuum insulation via an intelligent control centre. This enables optimised stratification behaviour during heat pump operation. The systemic approach to integrating a heat pump into an overall energy system with PV and biomass increases energy efficiency.

Internorm International GmbH**Stand no. H22.A150****Product: "HT 310 wooden front door"**

This innovative, customisable entrance solution is available in various material combinations. The sturdy wooden core is partially encased in durable plastic. Good thermal insulation (U-value up to 0.82 W/m²K), solid sound insulation (up to ~34 dB) and burglary protection are combined with design.

M-Tec GmbH**Stand no. H20.A40****Product: "VHPA brine-water heat pump"**

The heat pump system can be implemented as a modular system (up to 26 kW, for larger buildings up to 78 kW). Small propane heat pump modules can be combined to match precisely the output to demand. Each module contains less than 150 grams of propane as a refrigerant. Therefore it has a very low GWP (global warming potential) and can be installed indoors. Various heat sources such as air, brine or solar can be used and cleverly controlled.

ÖkoFEN GmbH**Stand no. H20.C50****Product: Heat-intelligent "GreenBOX battery system"**

The heat-intelligent battery system is an integrated energy management and storage solution that cleverly links electricity, heat and consumption. It not only stores electricity (7.7 to 30.7 kWh) but also proactively takes into account the heat requirements of the house. Additionally it uses weather and electricity price forecasts as well as consumption data and links PV systems, heat pumps or pellet heating systems, battery storage and electric car charging stations to form a holistically controlled energy system.

Solarfocus GmbH**Stand no. H20.A60****Product: "hydroCONTROL system storage"**

The heat storage tank combines a stratified buffer tank, solar register and hydraulic unit in one compact device. It is easy to install, saves space and reduces installation costs. The storage tank is power-to-heat-compatible, has an integrated fresh water station and can be used flexibly, both for modernising existing heating systems as well as for local and district heating networks as it is able to integrate several heating circuits.

The annual B2B event

The trade fair for your craft!

The ExpoEnergy gets the relevant players in the industry together and provides a framework for personal discussions as well as professional exchange. A supporting programme tailored to the needs of the HVAC and construction industries, networking events and evening events perfectly complement the exhibition offer of the sanitary and heating industry as well as the construction and ancillary construction industries.

All under one roof

A unique feature of the Trade Fair is the synergy between ecological construction and renewable energies. The fair combines construction, renovation and living with heating and power generation. It therefore provides a comprehensive platform for trade visitors and decision-makers in the industries.

It also offers all representatives of object businesses, residential construction, commercial buildings, residential construction as well as commercial and public buildings a valuable insights into the future of home and building technology. The Fair is supplemented by current topics such as wood heating systems, heat pumps, PV or modern storage as well as charging technologies. E-Car Days will celebrate its premiere in 2026 and will be an integral part of the Energy Saving Fair. From 25 February to 1 March 2026, electric mobility in all its diversity will be presented in a dedicated exhibition area in Hall 21 D. You can expect a large exhibition of leading brands and models, specialist presentations, test opportunities and networking events for industry experts. This is the new highlight for all decision-makers, managing directors and fleet managers who want to promote sustainable mobility and innovative energy solutions. During the trade visitor days, the E-CAR Days stage in Hall 21 will host an exciting programme of interviews, presentations and talks on topics such as "E-mobility in practice – focus on fleets", "smart wall boxes" and "charging company cars", and many more.

Even more trade fair

The combination of B2B and B2C trade fairs is also unique. The trade visitor days at the ExpoEnergy have been a fixture for the HVAC industry for years. In 2026, Austria's only independent trade fair will strengthen its cooperation with renowned associations such as the Association of Austrian Boiler and Heating Industry, the Austrian Heat Pump Association, the Association of Installation Suppliers (VIZ), the Prefabricated House Association and Austria Solar. A newly created trade fair advisory board provides a stable platform for dialogue between industry, trade and Messe Wels. The aim is to jointly and continuously develop the event in the interests of a strong, networked industry. The ExpoEnergy thus remains the most important stage for innovation, energy efficiency and future-oriented building technology in Austria.

SHK Trade Days: 25–27 February 2026

Industry representatives will find future solutions, specialist knowledge and networking opportunities exclusively at Austria's leading trade fair and the most important independent platform for the SHK industry. From 25 to 27 February 2026, the ExpoEnergy will combine the topics of heating, energy technology, bathrooms, sanitation and installation technology. Additionally, from 26 February to 1 March, it will also cover construction, renovation and living, making it the most important industry meeting place for all tradespeople and decision-makers. Austria's trade fair offers a compact update on technologies, trends and manufacturers – from building envelopes to building services.

The Austrian ExpoEnergy is aimed at installers, electricians, energy consultants, local authorities, planners, architectural firms, property developers and anyone who wants to play an active role in the energy sector. 410 exhibitors will be presenting their products and services in three halls covering 37,000 m².

60 first-time exhibitors

More than 60 first-time exhibitors underscore the innovative strength of this long-established trade fair, which for 40 years has served as a platform for companies and experts in the fields of photovoltaics, energy technology, energy management, energy storage, inverters, solar technology, smart homes, electric vehicles, e-charging stations, heat pumps, installation technology, building services, radiators, showers/shower enclosures, bathroom fittings, water purification, full thermal insulation and timber construction. The complete list of exhibitors and digital exhibition stands can be visited now and beyond the trade fair, online at <https://digitalplus.energiesparmesse.at/aussteller>.

Well-known exhibitors have registered in the SHK sector, including Alumero, Artweger, Bosch, BWT, Danfoss, ETA Heiztechnik, Fröling, Fronius, Grohe, Grünbeck, Geberit, Hargassner, Herz Energietechnik, HL Hutterer & Lechner, Holter, HSK Duschkabinen, Ochsner, Ökofen, KE Kelit, Kronotech, Makita, Mara Solar, M-Tec, Oasebad, Peak PV, Prefa, PG Austria / Vogel & Noot, Robert Bosch AG, Testo, SKE Engineering, Stiebel Eltron, Uponor, Windhager and Wolf Klima- und Heiztechnik, as well as Ökoteam Solar, Energy 3000, Solarfocus, Guntamatic, Heizomat, Variotherm, Heliotherm, OVUM Heiztechnik, Varta Storage, Suntastic Solar, Dry Tec and Herz Energietechnik. Brands such as Vaillant, Daikin, Sonnenkraft and Laufen are exclusively represented at the stand of wholesaler Holter.

New: The E-Car Days electric mobility trade fair in Hall 21 is a logical and forward-looking addition to the exhibition spectrum covering photovoltaics, energy management, storage and charging infrastructure, and smart home solutions. It showcases a range of car brands and small commercial vehicles for anyone interested in fleet management and fleet conversion. Planners and specialist tradespeople can obtain compact knowledge, manufacturer contacts and practical solutions here — ideal for project preparation and system integration. This means that the energy-saving trade fair remains an important source of inspiration and a business meeting place for installers.

Optimal synergies

From 26 February to 1 March 2026, the construction sector will find its new home in the newly built Exhibition Hall 22, with 9,200 m² of exhibition space. This will give HVAC tradespeople, visiting on Thursday or Friday, the opportunity to discover the latest innovations in windows, bricks, insulation materials, building components and much more. Exhibition Hall 22 meets the lowest energy standard with low heating requirements, covered by district heating. Cooling is provided innovatively via groundwater. Visit the ExpoEnergy2026 and discover the flagship project for sustainable growth and innovation at Austria's most modern exhibition venue!

Buses to the industry meeting place

A free bus service from Lower Austria, Salzburg, Styria and Tyrol offers a free and convenient way to visit the country's most important industry platform on various routes.

The ExpoEnergy offers the following

Highlights for the HVAC industry in 2026

Heat Pump Competence Centre (Hall 20)

The "Heat Pump Competence Centre" is a new joint exhibition by the Austrian Heat Pump Association in Hall 20. In this special area, initiated by the Austrian Heat Pump Association and Messe Wels, the association members Austria Email AG, Daikin Airconditioning, IDM-Energiesysteme GmbH, Robert Bosch AG and Westech Solar e.U. will be presenting themselves. In The thematic focus in 2026 will be on multi-storey residential construction and energy-efficient solutions. Property developers, cooperatives and energy experts will exchange ideas on topics such as large heat pumps. The network lounge is the ideal place to continue technical discussions in a relaxed atmosphere. In addition, the Austrian Heat Pump Association will offer its own programme of lectures.

VIZ joint stand (Hall 21 C)

The proven cooperation between the ExpoEnergy and the Association of Installation Suppliers (VIZ) will continue. As a visible sign of this cooperation, a VIZ joint exhibition was launched in 2026. The companies Poloplast GmbH & Co KG, Rehau GmbH, Schell Austria Armaturen GmbH, Xylem Water Solutions Austria GmbH and Grundfos Pumpen Vertrieb Ges.m.b.H are participating in this joint stand and will be presenting themselves exclusively at the SHK trade days from 25 to 27 February. If we add the companies Artweger GmbH & Co KG, BWT Austria GmbH, HL Hutterer & Lechner GmbH, Judo Wasseraufbereitungs GmbH, Ke Kelit GmbH, Livento GmbH, PG Austria GmbH (Vogel & Noot), Uponor Vertriebs GmbH and Variotherm Heizsysteme GmbH, a total of 14 VIZ member companies will be represented at the ExpoEnergy in Wels.

PV/energy management/energy storage solutions, smart homes, control software and much more.

Austria's largest PV exhibition at a trade fair

E-Car Days premiere (Hall 21 D)

"Installation Networking Evening" (Hall 21, Stand C100)

On Wednesday, 25 February, representatives of the HVAC industry will meet at 5 p.m. at the joint stand of WIR INSTALLATEURE and OASEBAD to enjoy the cosy atmosphere for networking with live music from the "Smart Art Combo" or battle it out playfully at the interactive gaming stations.

Important innovation platform

Austria's only trade fair for the industry brings together HVAC and electrical installers, specialist planners and decision-makers from all areas of technical building equipment to exchange ideas and discover innovations from well-known brands and numerous first-time exhibitors. In addition to the award-winning EnergieGenies 2026, there are numerous interesting innovations. The companies and products listed alphabetically below are examples of the multitude of innovations that await visitors at this year's trade fair in Wels:

Guntamatic Heiztechnik presents a new generation of municipal biomass heating systems
H20.D20/E10

Heger Edelstahl presents an innovative heat recovery system for biomass boilers that utilises the energy in moist exhaust gas in three coordinated stages. H20.1150

espeicher helps to design energy supply in combination with the PV system.
H21.1290

my-PV presents a 3.6 kW DC power manager for photovoltaic heat. Self-sufficient hot water production with photovoltaic electricity uses every watt from the photovoltaic modules directly.
H20.A210

Fronius presents an assistant that uses state-of-the-art AI technology to accurately predict how production and consumption will develop in each individual household based on meter data.
H20.C100

ETA Heiztechnik uses a heating element to heat a small water tank in the module. Once the required temperature has been reached, the heat is transferred to the buffer tank using a speed-controlled high-efficiency pump. This quickly heats the upper part of the buffer tank, supplying energy to consumers such as hot water generators and heating circuits. H20.E70

Fröling presents a boiler control system with powerful circuit boards and memory modules: gain comfort, save energy
H20.C20

Trade visitors can also find information and advice on Wednesday and Thursday at the joint stand of

AUSTRIAN INSTALLERS, OaseBad and Zukunftsforum SHL

"We install #life energy" – this is the motto under which the umbrella brand of the Austrian Installers' Guild, the OaseBad advertising association and the Zukunftsforum SHL are jointly presenting themselves at the ExpoEnergy2026. They can be found at the joint stand C100 in Hall 21.

AUSTRIAN INSTALLERS – We know how it works!

Trade fair visitors can expect a varied programme of information, exchange and networking at the joint stand. The focus will be on current trends in sanitation, heating and energy efficiency, as well as numerous opportunities to talk to colleagues from the interest group. Particularly good opportunities for personal exchange include the installation networking evening, the get-together events with Federal Guild Master Anton Berger, the "Steierstund'n" or the "Hours of Lower Austrian Installers". Installers can also find out about the new recruitment campaign ICH-MACH-IKARRIERE.at.

OaseBad – making quality visible

Visitors to the exhibition stand can get informed all about the OaseBad advertising association and its activities. OaseBad sees itself as a strong platform for promoting high-quality brand bathrooms in the proven three-stage distribution channel. Especially in economically challenging times, it is crucial to convince consumers of the value of a professionally planned and installer-implemented brand bathroom. The aim is to inspire people with enthusiasm for quality and guide them specifically into the proven distribution channel – for the benefit of all partners along the value chain.

One of the most important innovations for OaseBad members is increased lead generation as part of an eye-catching advertising campaign, which will be implemented both digitally and in regional print media. Potential end customers should be addressed at an early stage and specifically guided to the installer. At the trade fair stand, interested parties will be happy to receive detailed information about the campaign and the advantages of OaseBad membership.

SHL Future Forum – working together for the heating transition

The Zukunftsforum SHL brings together Austria's installers with leading companies in the heating industry. As an independent interest group, it has been actively shaping the political framework for heating modernisation and thermal renovation for years – in a practical and technology-neutral manner.

The heating transition forms the basis for a sustainable and independent energy future for Austria. At the exhibition stand, visitors will gain a comprehensive insight into the activities, initiatives and successes of the SHL Future Forum to date.

The exhibition programme at the joint stand:

WEDNESDAY, 25 FEBRUARY

- From 9 a.m.: Information about the OaseBad advertising association and the branded spa bonus
- 1:00 p.m. – 2:00 p.m.: OaseBad partner meeting with industry, guild and wholesale
- From 5 p.m.: **"Installation Networking Evening"** with buffet, hosted by Wels Trade Fair, the Upper Austrian Guild and the Federal Guild of Installers

THURSDAY, 26 FEBRUARY

- From 9 a.m. Information about OaseBad and the brand bathroom bonus
- 2–5 p.m.: "Steirerstund'n" by the Styrian Provincial Guild with Styrian Delicacies with get-together with Federal Guild Master Berger
- All day: SHL Future Forum in action – insights into ongoing interest representation, previous successes and how we are helping to shape the shape the framework conditions for the SHL industry

FRIDAY, 27 FEBRUARY

- From 9 a.m. Information about OaseBad and the Markenbadbonus
- 10:00 a.m. – 11:00 a.m. Get-together with Federal Guild Master Berger
- 11:00 a.m. – 2:00 p.m. "Hours of Lower Austrian Plumbers" by the Lower Austrian Guild with culinary specialities

All day SHL Future Forum in action – insights into ongoing advocacy, successes to date and how we are helping to shape the framework conditions for the SHL industry

Construction symposium: 26 February 2026

expoEnergy opens the new Exhibition Hall 22

The ExpoEnergy in Wels will once again be an important meeting place for the construction industry in 2026. On Construction Day, Thursday 26 February, through to Sunday 1 March 2026, the new Exhibition Hall 22 will showcase the latest trends and innovative solutions and provide a valuable opportunity to make new contacts. This offers builders, construction tradespeople, planners, engineers and architects the ideal opportunity to discover the latest developments in the industry and intensify their networking activities.

Sustainability and energy efficiency

Exhibition Hall 22 meets the lowest energy standard with low heating requirements, covered by district heating. Cooling is provided innovatively via groundwater. A photovoltaic system has already been approved and taken into account in the structural design. Triple glazing ensures optimum thermal insulation and daylight utilisation. More than two-thirds of the light strips can be darkened with rail-guided textile blinds, and LED lighting guarantees optimum lighting conditions.

Architecture meets regionality and innovation

Wood plays a central role: reinforced concrete columns support a wooden roof, and wood wool acoustic panels improve the room acoustics. The façade combines closed metal elements with open perforated sheet metal sun protection elements, giving the hall a modern appearance. The interior of the entire exhibition hall is finished in black-grey so that the exhibition stands come to light. Around 90 per cent of the construction contracts were awarded to Upper Austrian companies. This close cooperation keeps added value in the region and secures jobs.

Future Building at the ExpoEnergy2026

The ExpoEnergy2026 is the central meeting place for builders, planners and craftsmen who want to actively shape the construction of tomorrow. The focus is on current developments, practical solutions and forward-looking ideas relating to sustainable construction. Here, they have the opportunity to find out about current trends, products and technologies directly from the experts of the exhibiting companies. The Construction Trade Day creates space for networking, personal discussions and new collaborations – in a relaxed atmosphere and with clear added value for everyday professional life.

The **stage programme of the BAU Akademie BWZ OÖ and ZAB Zukunftsagentur Bau** offers informative specialist presentations by experts from the fields of practice, planning and economics – by professionals, for professionals!

The highlight of the Construction Day will be the panel discussion "Living space. Energy. People. – Paths to a sustainable and affordable building culture" at 4 p.m. on the stage in Hall 22, hosted by Deputy Governor Dr. Manfred Haimbuchner, who is responsible for housing.

Other guests on the panel:

LIM Bmstr. Ing. Wolfgang Holzhaider – Upper Austrian Provincial Guild of Construction

Mag. Arch. Andreas Henter – Architecture

Harald Kopececk, MBA – ZAB Zukunftsagentur Bau GmbH/ BAU Akademie BWZ Upper Austria

LIM Josef Frauscher – Upper Austrian Provincial Guild of Timber Construction

Construction industry: Dipl.-Ing. Hubert Wetschnig – CEO HABAU GROUP

Construction sector with strong themes

In 2026, the focus will be on topics such as smart building, smart living, sustainable renovation and modern interiors. Visitors will find everything they need to know about building insulation, windows, roof systems, prefabricated houses, interior design, flooring, furniture, kitchens and much more.

Interesting innovations for construction professionals

- **G&S HandelsgmbH Dichtungsprofi** presents silicone rubber seals manufactured in Germany that can be retrofitted to wooden, plastic and aluminium windows and doors. H22.A260 | H21.B130
- According to its own statement, **Xella Porenbeton** has been setting the new standard for solid, monolithic exterior walls with Ytong ThermoPlus since the beginning of 2026. Thanks to its optimised formula, it combines three properties that are central to the future of construction: outstanding thermal insulation, high sound insulation and genuine ecological sustainability. H22.B10
- Find out more at **EILER NATURBAUSTOFFE** about NaturaSpan, an innovative insulation material made exclusively from wood shavings and clay, without any other (chemical) additives. H22.A480

World Sustainable Energy Days

Energy transition = energy independence

Geopolitical crises, high energy prices and strong global competitive pressure – Europe urgently needs to increase its energy independence! Energy efficiency and renewable energy are crucial factors in this transformation: they reduce energy demand, lower prices and make Europe resilient. In 2026, the conference will present strategies, technologies and business models that increase our competitiveness and make energy more affordable. The annual World Sustainable Energy Days (WSED) is a leading conference on the energy transition and climate neutrality, attracting over 650 participants from more than 60 countries.

Smart e-mobility

Friday, 27 February 2026, Stadthalle Wels

www.wsed.at/de/konferenz-smarte-e-mobilitaet-2026

Innovative and climate-friendly – electric mobility is developing rapidly and has arrived on the mass market in many countries. The international Smart E-Mobility conference provides an overview of current market developments and technological innovations in Europe and worldwide. Experts present the latest battery technologies, charging trends and practical experience with electric trucks. The conference is part of the annual World Sustainable Energy Days international conference (www.wsed.at) organised by the Upper Austrian Energy Saving Association and will take place on 27 February 2026 in the Stadthalle Wels. Further information: Upper Austrian Energy Saving Association, www.energiesparverband.at, office@esv.or.at

The entire conference programme is available online at: www.wsed.at



Contact

Organisation & conference office
Upper Austrian Energy Saving Association
Landstraße 45, A-4020 Linz, Austria
Tel.
office@esv.or.at

Conference address

Stadthalle Wels, Pollheimerstraße 1,
4600 Wels, Austria

We'll build your house!

Innovative B2C trend fair

From 27 February to 1 March 2026, the ExpoEnergy will combine the topics of heating, energy technology, bathrooms, sanitary and installation technology, as well as construction, renovation and living to create the most important independent platform for all home builders and renovators. New this year is the expansion of the exhibition offering around bathrooms, construction and energy with the "E-Car Days", which are celebrating their premiere this year.

The ExpoEnergy is the starting point for your new construction or renovation project. Here you will find all the products, contacts, information and advice you need under one roof. Get an overview of energy-saving measures, climate-friendly heating, generating your own electricity, energy management, energy issues in living, building and renovation, current subsidies and much more.

Why should you definitely not miss the fair?

Well-known brands, many new companies that have never exhibited in Wels before, exciting lectures and independent energy and subsidy advice – just a few reasons why you should start your project with a visit to the fair. Benefit from the largest selection under one roof!

Construction sector with strong themes

In 2026, the focus will be on topics such as smart building, smart living, sustainable renovation and modern interiors. From heating systems, air conditioning units, photovoltaics, windows, thermal insulation, bricks, prefabricated houses, bathrooms, kitchens, living rooms, alarm systems and smart homes to electric cars, the ExpoEnergy offers a comprehensive package true to its motto: "This is where you build your house!"

Supporting programme for additional information

- **Bau Arena** – Independent tips from experts in interactive new formats
- **"Special exhibition of prefabricated houses – discover innovative dream homes"** in cooperation with the Austrian Prefabricated House Association and the model house park
- **Show Cooking by P.MAX®** will be cooking up a storm every day
- Opening of Exhibition Hall 22 and the ExpoEnergy on the exhibition stage in Hall 22 with high-profile guests on 27 February at 10 a.m.
- **Building culture round table #63** on Saturday, 28 February at 3 p.m.

A must-attend event for builders and professionals

With around 400 exhibitors and an extensive supporting programme, the ExpoEnergy is Austria's most important trade fair – and has been for 40 years now. Anyone planning to build or renovate in 2026 will find all the products and advice they need here – directly from the companies themselves, but also from independent advisory bodies such as the Upper Austrian Energy Saving Association, the Upper Austrian Building Academy, the WKO Landesinnung Bau, the BIC, klima:aktiv and many other important professional associations.

Comeback: BauArena, powered by Sparkasse OÖ

The BauArena in the new exhibition hall 22 offers visitors to this year's ExpoEnergy comprehensive, free construction coaching. Experienced builders, construction engineers and architects are on hand to answer specific questions – in a practical, understandable way and tailored to each individual construction project. Tip: If you bring your design or construction plans and relevant documents with you, you will receive even more targeted advice. With its unique mix of free coaching, specialist knowledge, expert network and cutting-edge presentations, the BauArena in the new Exhibition Hall 22 offers the ideal starting point for any construction project. Compact expert knowledge in one place – you won't find that anywhere else!

Comprehensive expertise in one place

The advice stands offer expertise from many different fields:

- Planning builders – Upper Austrian Provincial Guild of Builders
- Executing builders – Upper Austrian Provincial Guild of Builders
- Electrical engineers – Upper Austrian Provincial Guild
- Upper Austrian Lightning Protection Association
- Forum Baukultur – with representatives from, among others:
 - afo architecture forum Upper Austria
 - Chamber of Civil Engineers | Architects and
 - Consulting Engineers Upper Austria & Salzburg
 - Central Association of Architects of Austria, Upper Austria Regional Association
 - Federal Monuments Office, Provincial Conservation Office for Upper Austria
 - University of Art and Design Linz
 - Catholic Private University Linz

The Forum Baukultur sees itself as an open platform for Upper Austrian institutions and professional associations that work together to provide new impetus for high-quality construction and promote dialogue on building culture.

Building Culture Round Table #63

"Golden Energy" at the ExpoEnergy in Wels

Saturday, 28 February 2026, 3 p.m., stage in Hall 22

The first Baukulturstammtisch of the afo architekturforum oberösterreich in 2026 will take place as part of the Energy Saving Fair. The topic of renovation and the general handling of existing buildings is becoming increasingly important here as well. The Baukulturstammtisch is therefore appropriately dedicated to "Golden Energy" and aims to engage in conversation with fair visitors on this topic. The term "golden energy" – first coined in 2022 by the German Federal Foundation for Building Culture – refers to the fact that a building is not only made up of mere matter (grey energy), but also contains intangible cultural values. Renovating and extending existing buildings preserves these values and perpetuates them.

The bathroom of tomorrow

The bathroom has undergone a transformation in recent years. It has evolved from a place of hygiene into a private wellness area where digitalisation has found its way in. Digital controls and innovative technology conserve valuable resources and transform the bathroom into a multifunctional space. A barrier-free bathroom makes it easier for people with limited mobility or advanced age to use. In addition, touchless fittings, floor-level showers and rimless toilets are easier to clean – a plus that everyone appreciates. In Wels, renowned industry brands for bathtubs, shower enclosures, fittings, etc. present sustainable, long-lasting products made from natural materials in a durable design. Visitors can also find information and advice at the joint stand of the Federal Guild with OaseBad and OaseBad industry partners.

Independent subsidy advice

To help visitors navigate the jungle of subsidies, the ExpoEnergy is once again offering comprehensive and independent advice and information. The central point of contact for information on current subsidy offers is, for example, the advisors at the Upper Austrian Energy Saving Association stand in Hall 20. As a source of information, we recommend attending the short presentations on current topics held every hour at the Upper Austrian Energy Saving Association's stand, as well as the specialist presentations in the conference centre (Hall 20 / 2nd floor). Independent advice is also available from the experts at the Upper Austrian Provincial Government's stand, Department of Environmental Protection and Department of Housing Promotion. Experts from klimaaktiv, the Climate and Energy Fund, and Kommunalkredit Public Consulting will be providing information at the klimaaktiv stand in Hall 20. Valuable tips and tricks – beyond the topic of subsidies – can be found in the extensive lecture programme on a total of 8 stages and platforms spread across all days of the fair.

Supporting programme

The day ticket to the trade fair entitles you to visit the trade exhibition and the supporting programme with lectures and accompanying events. A total of **eight lecture series** will take place as part of the ExpoEnergy2026. The topics are tailored to the visitor groups and their individual interests and, in addition to the extensive portfolio of the exhibition area, offer a platform for advice and information on new construction, renovation, subsidies, financing and modernisation.

Lectures and stages

Heat Pump Competence Centre

Wed 25 February – Sun 1 March

at the Wärmepumpe Austria exhibition stand | Hall 20 | H20.F174

E-CAR Days Stage

Wed 25 February – Sun 1 March

Hall 22 | H22.D95

klimaaktiv lectures

Thu 26 February – Sun 1 March

at the exhibition stand | Hall 20 | H20.C70

Lectures by the KLIEN Climate and Energy Fund, KPC Kommunalkredit Public Consulting, the University of Applied Sciences Upper Austria and energy consultants

Bauarena powered by Sparkasse Oberösterreich

Thu 26 Feb – Sun 1 Mar

Stage Hall 22 | Sector A

Show Cooking by P.MAX®

Thu 26 Feb - Sun 1 Mar

Show kitchen Hall 22 | Sector C

Energy Saving Academy of Energie AG

Fri 27 February – Sun 1 March

at the exhibition stand | Hall 20 | H20.F220

Short presentations by the Upper Austrian Energy Saving Association

Fri 27 February – Sun 1 March

at the exhibition stand | Hall 20 | H20.A030

Specialist presentations by the Upper Austrian Energy Saving Association

Fri 27 February – Sun 1 March

Conference centre | Hall 20 | 2nd floor | Room 1

Heat Pump Competence Centre

at the ExpoEnergy2026

As part of the ExpoEnergyWels 2026, the "Heat Pump Competence Centre" will be presenting itself for the first time on an area of around 170 m² in Hall 20. Visitors to the heat pump industry can expect a high-quality joint exhibition by renowned manufacturers, practical advice and a dedicated area for exciting heat pump presentations.

Experience diversity: you won't find more heat pump brands in one place anywhere else!

- Personal advice: directly from manufacturers and experts
- Comparison and orientation on the market – all in one place
- Take knowledge home with you: subsidy information and practical tips for new builds and renovations
- Exciting and practical presentations for specialists and the general public

On all days of the trade fair, exciting and practical presentations for specialists and end users will take place in the "Heat Pump Competence Centre". The 15- to 20-minute presentations and expert insights will cover current and practical topics from the world of heat pumps. The presentations are aimed at installers, planners and property developers as well as interested house builders and renovators. They offer in-depth information, the latest developments and plenty of opportunities for dialogue with the experts. After the presentations, there will be opportunities for personal exchanges with the speakers.

The "Heat Pump Competence Centre" is the central point of contact at the 2026 ExpoEnergy for anyone who wants to learn more about modern, efficient and climate-friendly heat supply. With compact exhibition stands, in-depth presentations and personal advice, it offers concentrated expertise for anyone who wants to understand, plan or implement sustainable heating.

Lecture programme Heat Pump Competence Centre

Wednesday, 25 February 2026

2:00 p.m. Welcome to the "Heat Pump Competence Centre"
Richard Freimüller, President, Austrian Heat Pump Association, and Franz Angerer, Managing Director, Austrian Energy Agency (AEA)

2:15 Grid-friendly heat pumps of the future Dr Heimo Bürbaumer
Senior Expert | Energy Economics, Austrian Energy Agency – AEA

3:00 Hydrogen: Potential and planned use
Mag. (FH) Christoph Dolna-Gruber, BSc
Strategy & Business Development, Austrian Energy Agency – AEA

3:30 klima:aktiv: Current initiatives and content
Ing.in Barbara Alexander-Bittner, BA
Senior Expert | Renewables, Austrian Energy Agency – AEA

Thursday, 26 February 2026

9:30 High-performance heat pumps for buildings – alternative heat sources,
Mobile Energy Centre, Bernd Lieber, DI(FH)
Division and Organisation Manager, OCHSNER Energietechnik GmbH

10:00 "Practical knowledge of heat pumps" Course presentation and sound calculator
Charles M. Forstinger, Qualification Officer, Heat Pump Association

10:30 "Propane – naturally safe" – book presentation MMSt. DI Harald Erös
Chairman of the Board, Austrian Society for Refrigeration Technology

11:00 "100 Projects: Get Off Gas" initiative by the City of Vienna Energy Planning,
overview of heat pump solutions, DI Dr. Stefan Sattler, Head of Renewable
Energy and Innovative Energy Solutions, MA 20, City of Vienna

11:30 Best practice: Different perspectives on heat pumps in residential construction
Mag. Gerald Stockhammer, BSc, Head of Sustainability and Energy
Management, WAG GmbH

12:30 p.m. Future-proof heating: Buderus & Bosch Home Comfort present the
environmentally friendly 2026 generation of heat pumps for renovation and new
construction Josef Dörfler, Heat Pump Product Manager, Bosch Home
Comfort Group Austria

1:00 iONX energy optimisation Andreas Walder
Digital Products & Energy Management, iDM Energiesysteme GmbH

1:30 Heat pump characteristic maps for dynamic buildings and system simulation
Associate Professor Fabian Ochs, PhD, University of Innsbruck, Institute for
Design and Materials Science, Department of Energy Efficient Construction

2:00 Electricity storage for businesses, Christoph Mair, Division Manager, Mea Solar
eww Anlagentechnik GmbH

2:30 Practical example: "Energy community", Philipp Wied-Baumgartner
We are the energy transition

3:00 Cooling when replacing heating systems, DI Dr Peter Holzer
Managing Director, Institute of Building Research and Innovation

3:30 p.m. Heat exchanger large heat pump, DI Michael Piesslinger, Asset Management
Power Plants – Project Management LINZ STROM GAS WÄRME GmbH

4:00 Optimised mixer series for use in heat pump systems Michael Purkart,
Technical Service Manager, ESBE GmbH

Friday, 27 February 2026

- 1:00 Heat pump subsidies
Jürgen Höflmayer, IfEA Institute for Energy Performance Certificates Ltd.
- 1:30 Heat pumps as game changers
Mag. Alexander Jordan, Authorised Signatory and Head of Sales, Energy Solutions & E-Mobility, KELAG-Kärntner Elektrizitäts-Aktiengesellschaft
- 2:00 Why heat pumps – why Ochsner?
Hans-Jörg Hoheisl, Head of Sales and Marketing, Ochsner Wärmepumpen GmbH
- 2:30 p.m. More than just heat: how modern heat pumps provide sustainable heating and cooling
Jürgen Wiehalm, Sales Responsible Flagship Store, Daikin Austria
- 3:00 Heat pumps don't work with radiators and other myths
Thomas Muggenhumer, Managing Director, Muggenhumer Energiesysteme

Saturday, 28 February 2026

- 10:30 More than just heat: how modern heat pumps provide sustainable heating and cooling
Günther Votawa, Product Manager Heating, Daikin Austria
- 11:00 Why heat pumps – why Ochsner?
Prok. Hans-Jörg Hoheisl, Ochsner Wärmepumpen GmbH
- 11:30 Geothermal energy using deep drilling
Christoph Pirngruber, Forster Brunnen- und Grundbau, Wasserversorgungsanlagen GesmbH
- Lunch
- 1:00 p.m. Heat pump subsidies
Jürgen Höflmayer, IfEA Institute for Energy Performance Certificates Ltd.
- 1:30 Vogel & Noot heat emission systems in renovation projects in harmony with heat pumps, Thomas Hackl, Key Account Manager, OÖ PG Austria GmbH
- 2:00 Heat pumps: air, water or ground? Which is best for me?
Irene Schamberger, Technical Sales Representative, Stiebel Eltron GmbH
- 2:30 Heat pumps are not compatible with radiators and other myths
Thomas Muggenhumer, Managing Director, Muggenhumer Energiesysteme

Sunday, 1 March 2026

- 10:30 More than just heat: how modern heat pumps provide sustainable heating and cooling
Günther Votawa, Product Manager Heating, Daikin Austria
- 11:00 Why heat pumps – why Ochsner?
Prok. Hans-Jörg Hoheisl, Ochsner Wärmepumpen GmbH
- 11:30 Heat pumps: air, water or ground? Which is best for me?
Irene Schamberger, Technical Sales Representative, Stiebel Eltron GmbH
- Lunch
- 1:00 Heat pump subsidies
Jürgen Höflmayer, IfEA Institute for Energy Performance Certificates Ltd.
- 1:30 Geothermal energy using deep drilling
Thomas Forster, Managing Director, Forster Brunnen- und Grundbau, Wasserversorgungsanlagen GesmbH
- 2:00 Vogel & Noot heat emission systems in renovation in harmony with heat pumps
Thomas Hackl, Key Account Manager Upper Austria, Vogel & Noot (PG Austria GmbH)

Energy Saving Academy of Energie AG (at the exhibition stand)

- 09:30 Smart renovation! Subsidies and savings potential
- 10:00 E-mobility – finding the right solution
- 10:30 Soak up the sun and share PV energy
- 11:00 Efficient heating – heat pumps in existing buildings
- 11:30 Heat pumps made easy – the checklist
- 12:00 Optimising energy costs – advantages through 2026
- 12:30 Smart renovation! Subsidies and savings potential
- 1:00 E-mobility – finding the right solution
- 1:30 Soak up the sun and share PV energy
- 2:00 Efficient heating – heat pumps in existing buildings
- 2:30 Heat pumps made easy – the checklist
- 3:00 Optimising energy costs – advantages through 2026

Short presentations by the Upper Austrian Energy Saving Association (at the exhibition stand)

- 10 a.m. The right renovation
- 11:00 Which heating system is right for my house?
- 12:00 Photovoltaics for my house
- 1:00 Efficient new construction
- 2 p.m. Which heating system is right for my house?
- 3 p.m. The right renovation
- 4 p.m. Photovoltaics for my house

klimaaktiv stage programme (at the exhibition stand)

The focus here is on topics related to energy and climate, subsidies and energy communities. Together with klimaaktiv, the Climate and Energy Fund, ÖMAG, Kommunalcredit Public Consulting KPC and two energy consultants will be on site. In addition to the consultations, klimaaktiv offers a daily lecture programme on its own stage with practical input and current topics related to energy and climate:

Thursday, 26 February 2026

- 2:00 p.m. Basics of energy communities
- 3:00 Heating replacement for single-family/two-family houses/terraced houses (KPC)

Friday, 27 February 2026

- 10:00 Heating replacement for single-family/two-family houses/terraced houses (KPC)
- 11:00 Tips for heating system replacement (Fritz Brandstetter, energy consultant)
- 2:00 p.m.: Basics of energy communities
- 3:00 p.m.: Window ventilation vs. residential ventilation (Erich Resetaritz, energy consultant)
- 4:00 p.m.: Everything sealed? Tips for thermal renovation
Herbert Leindecker, FH OÖ, **klimaaktiv** buildings programme

Saturday, 28 February 2026

- 10 a.m.: Tips for replacing your heating system (Fritz Brandstetter, energy consultant)
- 11:00 Replacing heating systems for single-family homes/terraced houses (KPC)
- 2:00 p.m.: Window ventilation vs. living space ventilation (Erich Resetaritz, energy consultant)
- 3:00 p.m.: Everything sealed? Tips for thermal renovation (Herbert Leindecker, FH OÖ)

Sunday, 1 March 2026

- 10:00 Tips for replacing your heating system (Fritz Brandstetter, energy consultant)
- 11:00 Window ventilation vs. living space ventilation (Erich Resetaritz, energy consultant)
- 2:00 p.m.: Replacing heating systems for single-family homes/terraced houses (KPC)

Stage programme at the BauArena (Hall 22)

powered by Sparkasse Oberösterreich

Friday, 27 February 2026

- 1:00 p.m. TINY Home – a new way of living or just a passing trend?
Peter Blineder, MAS, MSC
- 1:40 p.m. The myths of residential construction financing
Andreas Schwarz, housing specialist at Sparkasse OÖ Sparkasse OÖ
- 2:10 Important basics for renovation projects
FH-Prof. Arch. DI Dr.techn. Herbert Claus Leindecker, University of Applied Sciences Upper Austria
- 2:55 **Panel discussion: The world of prefabricated houses**
"Housing in transition – How prefabricated houses are fulfilling today's housing dreams"
- 3:20 We are Solar – Charged with energy for the future
Maximilian Schett, Fronius International GmbH
- 3:45 Cost optimisation in timber construction with ELK
Reinhard Beichtbuchner, ELK GmbH

Stage programme at the BauArena (Hall 22)
Saturday, 28 February 2026

- 9:40 Insulating with wood and clay – in new and existing buildings
GF Christian Eiler, Johannes Haidn, Eiler Naturbaustoffe – NaturSpan
- 10:05 Panel discussion: The world of prefabricated houses
"Living in transition – How prefabricated houses fulfil today's dream homes"
- 10:30 Optimal planning of PV systems and subsidies
Practical experience, WKOÖ electrical engineer
- 10:55 Protecting the climate with bricks
Rudolf Ecklmayr, Managing Director, Brick Manufacturers' Association
- 11:20 TINY Home – a new way of living or just a passing trend? Peter Blineder,
MAS, MSC
- 11:45 The perfect lighting for your living space
DI David Huber, Illumina Licht & Service GmbH
- 12:10 Building without hassle
Mag. Michael Kronlachner, Upper Austrian Chamber of Labour
- 12:55 Important basics for renovation projects
FH-Prof. Arch. DI Dr.techn. Herbert Claus Leindecker, University of Applied
Sciences Upper Austria
- 1:40 The myths of housing finance
Andreas Schwarz, housing specialist at Sparkasse OÖ Sparkasse OÖ
- 2:10 ELK futureofliving & modern prefabricated construction
Reinhard Beichtbuchner, ELK GmbH
- 3:00 "Building culture round table #63
"Golden Energy" at the ExpoEnergyin Wels"
afo architecture forum Upper Austria

Sunday, 1 March 2026

- 10:00 Sustainable building – healthy living
Helmut Möseneder, MAS, Genböck Haus
- 10:50 Panel discussion: The world of prefabricated houses
"Living in transition – how prefabricated houses are fulfilling today's dream
homes"
- 11:20 The path to your dream home: From the show home park to the handover of
keys
Mag. Philipp Proske, presentation by the Prefabricated House Association by
Philipp Proske
- 12:05 We are Solar – Charged with energy for the future
Maximilian Schett, Fronius International GmbH
- 12:30 What should my smart home look like?
Practical planning experience (WKOÖ electrical engineer)
- 1:00 The perfect lighting for your living space
DI David Huber, Illumina Licht & Service GmbH
- 1:30 The myths of residential construction financing
Andreas Schwarz, housing specialist at Sparkasse OÖ
- 14:40 TINY homes – a new way of living or just a passing trend? Peter Blineder,
MAS, MSC
- 15:20 Insulating with wood and clay – in new and existing buildings
GF Christian Eiler, Johannes Haidn, Eiler Naturbaustoffe – NaturSpan
- 3:50 Protecting the climate with bricks
Rudolf Ecklmayr, Managing Director, Brick Manufacturers' Association

**Specialist presentations by the
Upper Austrian Energy Saving Association**

(in the conference centre, Hall 20 / 2nd floor, accessible via lift)

Friday, 27 February 2026

- 2:00 p.m. Renovating correctly
Andreas Öller, Upper Austrian Energy Saving Association
- 2:30 Heating replacement
Wolfgang Hirner, Upper Austrian Energy Saving Association
- 3:00 Heating and cooling with heat pumps
Robert Angermayr, KNV Energy Technology
- 3:30 Getting started with e-mobility made easy
Lukas Fluhr, MSc, Linz AG
- 4:00 PV systems – what needs to be considered?
DI Dr Johannes Voitleithner, Province of Upper Austria, Department of Environmental Protection

Saturday, 28 February 2026

- 10:30 a.m. My new house – energy-efficient & barrier-free
Ing. Michael Zeiner, Upper Austria Energy Saving Association
- 11:00 a.m. Proper renovation
Andreas Öller, Upper Austrian Energy Saving Association
- 11:30 Housing subsidies for NEW BUILDS: Here's how it works!
Sabrina Berndl, Province of Upper Austria, Housing Subsidy Department
- 11:45 Housing subsidies for RENOVATION: How it works!
Sabrina Berndl, Province of Upper Austria, Housing Promotion Department
- 12:00 My new heating system
Ing. Franz Mitmasser, Upper Austria Energy Saving Association
- 12:30 Heating and cooling with heat pumps
Daniel Prinz, Ochsner Heat Pumps
- 1:00 p.m. Heating with pellets, wood chips and logs
Wolfgang Aichinger, Hargassner
- 1:30 Subsidies for pellets, wood chips and logs
DI Hermann Reingruber, Province of Upper Austria, Department of Agriculture and Forestry
- 2:00 Stephan Kreuzer KEBA Charging my electric car – tips for everyday use
- 2:30 Solar power and storage for my home
Christoph Mair, BA, eww Plant Engineering
- 3:00 PV systems – what do I need to consider?
Marlene Loidl, MSc, Province of Upper Austria, Department of Environmental Protection
- 3:30 Energy communities
DI (FH) Michael Stumptner, Upper Austria Energy Saving Association

Sunday, 1 March 2026

- 10:30 My new house – energy-efficient & barrier-free
Ing. Michael Zeiner, Upper Austrian Energy Saving Association
- 11:00 Renovating properly
Günter Primetzhofer, Upper Austrian Energy Saving Association
- 11:30 Housing subsidies for NEW BUILDS: Here's how it works!
Sabrina Berndl, Province of Upper Austria, Housing Subsidy Department
- 11:45 Housing subsidies for RENOVATION: How it works!
Sabrina Berndl, Province of Upper Austria, Housing Promotion Department
- 12:00 The right heating system for my house
Ernst Aigner, Aigner Water-Heat-Environment

Specialist presentations by the Upper Austrian Energy Saving Association
Sunday, 1 March 2026

- 12:30 p.m. Heating and cooling with heat pumps
Thomas Muggenhumer, Managing Director, Muggenhumer Energiesysteme
- 1:00 Heating with pellets, wood chips and logs
Franz Gruber, Fröling
- 1:30 Pellet heating as the heart of an intelligent overall system
Michael Scharinger, ÖkoFEN
- 2:00 Charging my electric car – tips for everyday use
Maximilian Obermair, Energie AG
- 2:30 Storing solar power & consuming it yourself
DI (FH) Thomas Feitzlmaier, Fronius International
- 3:00 PV systems – what needs to be considered?
DI Michael Nagl, Province of Upper Austria, Department of Environmental Protection

Show Cooking by P.MAX®

in the show kitchen Hall 22 | Sector C

Thursday, 26 February

- 9:30 a.m. – 4 p.m. Markus Grillenberger – Show Chef and Food Stylist
Grilly cooks – deliciously entertaining and energy-efficient
- 4:00–5:00 p.m. Barge whispering with Patrick Balange

Friday, 27 February

- 9:30 a.m. – 4 p.m. Markus Grillenberger – show chef and food stylist
Grilly cooks – deliciously entertaining and energy-efficient
- alternating with Master confectioner Brigitta Schickmaier
Quick leftover cooking – fast, smart and delicious
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- alternating with Master confectioner Brigitta Schickmaier
Quick leftover cooking – fast, smart and delicious
- 4:00–5:00 p.m. Barge whispering with Patrick Balange

Special exhibitions

Energy communities – how to share energy

Renewable energy communities make it possible to generate, store and use electricity collectively. In Upper Austria, there are already around 2,000 energy communities and communal generation plants with approximately 40,000 members – and the number is growing every day! Citizens, municipalities, farmers, associations and companies can share electricity and actively support the energy transition. The special exhibition at the Upper Austrian Energy Saving Association stand provides information on how you can become part of an energy community. An interactive quiz invites you to take part and win prizes, and advisors from the Energy Saving Association provide information on the most important steps in setting up an energy community.

Insulation materials exhibition: using energy wisely

Efficient insulation is the key to low energy consumption and high living comfort. All common insulation materials will be presented at the Upper Austrian Energy Saving Association stand – from mineral wool, polystyrene panels and wood fibre insulation to ecological materials such as flax, hemp, cork, sheep's wool, straw and cellulose. Experts will advise you on which insulation material is best suited for your roof, basement, façade or interior and how investing in insulation pays off in the long term.

Focus on the sun

Switching to solar energy means independence!

With its "**Focus on the Sun**" theme, the 2026 ExpoEnergy presents an inexhaustible energy source as an alternative that is still far too little used. In collaboration with the Austria Solar Association, solar thermal innovations are being put in the spotlight, from flat-plate vacuum collectors and CPC collectors to highly efficient pumps and control systems that facilitate the switch from fossil fuels to renewable energy.

Solar systems provide hot water all year round and can support heating during the transition period, which saves an enormous amount of fuel and reduces heating costs. Solar energy can be combined with all types of heating, whether wood heating, heat pumps or district heating connections. In new buildings, solar heat can be combined with storage tanks and component activation. When purchasing solar systems, look out for the Austria Solar seal of approval, which guarantees longer warranty periods, highly efficient storage tanks and pumps, internet-enabled controllers and greater safety in the event of hail, snow, wind and fire.

**Special exhibition of prefabricated houses
in cooperation with the Austrian Prefabricated House Association and the Model House
Park**

The new prefabricated house world in the new Wels exhibition hall is a central highlight for anyone interested in modern, sustainable and future-oriented house construction. Messe Wels is thus sending a strong signal about the importance of prefabricated houses in Austria – as a contemporary, high-quality and sustainable form of living.

An essential foundation of this new prefabricated house world is the close cooperation with the Musterhauspark (3 locations in Austria: Eugendorf, Haid, Graz), which, together with the Austrian Prefabricated House Association, played a leading role in the conceptual design and implementation. This combined expertise in practice, consulting and advocacy forms the basis for a prefabricated house world that offers guidance, transparency and sound information to those interested in building.

A strong signal for the industry: all well-known prefabricated house companies from the model home parks in Eugendorf, Haid and Graz are represented. This joint presence not only underlines the cohesion of the industry, but also the claim to provide builders with a comprehensive overview of the quality, diversity and innovative strength of modern prefabricated house construction. "The new Fertighauswelt in Wels impressively demonstrates what is possible when the industry, show home parks and associations pull together. Our common goal is to offer prospective builders honest information, comparability and inspiration – right where decisions about their own four walls are made," emphasises Julia Mauberger, Managing Director of Musterhauspark GmbH.

In terms of content, Fertighauswelt is supported by the Austrian Prefabricated House Association, which focuses on the quality, sustainability and future viability of prefabricated houses. Wood construction in particular plays a central role as an ecological, regional and innovative building material. "Today, prefabricated wooden houses stand for sustainable construction, high energy efficiency and modern living. In the new Fertighauswelt, we can show how wood as a building material makes dream homes possible and at the same time provides answers to the challenges of our time," says Christian Murhammer, Managing Director of the Austrian Prefabricated House Association.

A highlight of the Prefabricated House World is the **panel discussion entitled "Living in transition – how prefabricated houses fulfil dream homes today"** on Sunday, 1 March at 10.50 a.m. Representatives of leading prefabricated house companies will discuss new living requirements, affordable construction, sustainability and the role of prefabricated houses in a changing society. The discussion will offer valuable insights to those interested in building and promote direct dialogue between the industry and the public.

The new prefabricated house world at the Wels Exhibition Centre is thus creating an innovative experience and information space that shows how strong, diverse and future-oriented prefabricated house construction is in Austria – supported by a united industry, strong partners and a shared vision for the homes of tomorrow.

Show Cooking by P.MAX®

P.MAX®, Austria's leading custom furniture manufacturer based in Stockerau with 32 showrooms throughout Austria, is continuing its successful trade fair cooperation and will be staging the central Show Cooking kitchen in the newly constructed Hall 22 at Messe Wels from 2026 to 2028. The project underlines the family-owned company's expertise in the field of custom-made kitchen and living solutions in Austrian carpentry quality. The new show kitchen will form the centrepiece of numerous cooking shows and live presentations and will be implemented entirely in-house at P.MAX®. At the centre of the concept is a generously designed tall cabinet block with an integrated door passage to the so-called "shadow kitchen", which combines functional processes with a clear architectural structure. The chequerboard-style front design gives the kitchen depth, order and a modern, high-quality look.

In terms of materials and colours, P.MAX® relies on a timelessly elegant combination of matt grey tones in anti-fingerprint quality, accentuated by fine golden handle strips. The result is a calm, exclusive atmosphere that blends harmoniously with the architecture of the new exhibition hall. "The ExpoEnergy in Wels offers an ideal stage to show what custom-made kitchens can achieve today – functional, durable and precisely tailored to the space in terms of design," explains Markus Max, Managing Director of P.MAX®. "Our show kitchen combines Austrian craftsmanship with a clear architectural concept and brings to life how individual planning and well-thought-out details work in everyday life."

The show kitchen's fittings are being created in close collaboration with renowned partners: STRASSER® Steine is supplying the natural stone worktop for the cooking island and ALPINOVA® elements for the sink area. BLANCO® is providing functional precision with its sinks and fittings. An indirectly illuminated motif back wall from AKP® further enhances the work and presentation area. State-of-the-art appliances from AEG® are used to create a professional cooking show experience, including multi-steam cookers and combination microwaves.

The concept is rounded off by a varied show and live programme that will make the new stage in Wels a central meeting place for culinary delights, innovation and inspiration over the next three years.

Energie AG at the ExpoEnergy2026

Expert advice on electricity prices and innovative applications

At the ExpoEnergy from 27 February to 1 March 2026, Energie AG will once again be presenting its current topics to visitors: energy prices and price guarantees, energy consulting, expert input on energy-related topics at the Energy Saving Academy, photovoltaics and the new competition are just some of the highlights at the exhibition stand in Hall 20. As in previous years, Energie AG customers in the customer club will receive free admission tickets and, new this year, a voucher for a power strip.

Every year, Energie AG's electricity price offers are in particularly high demand. Of course, the experts at Energie AG will also be on hand to advise on energy saving, photovoltaics, e-distributors, heat pumps and the internet (fibre optics).

Energie AG Oberösterreich will be addressing questions on the current topic of e-mobility at its main stand in Hall 20 and at its own stand in Hall 21 at E-Car Days 2026. The focus here will be on the following topics:

- Charging solutions for residential buildings – simple solutions for multi-storey residential buildings
- Charging solutions for vehicle fleets, including Charge@Home
- Energie AG charging card for public charging
- Home charging wall boxes (Keba and go-e)
- Sale and operation of public charging stations

Energy Saving Academy: Knowledge for the future

The Energy Saving Academy will once again be a highlight at the Energie AG stand and a central source of information in 2026. In exciting presentations, experts from Energie AG will demonstrate practical ways to save energy and present measures for greater energy efficiency and innovative solutions for a sustainable future.

The following topics are on the programme from 9:30 a.m. to 3:30 p.m.:

- Energy cost optimisation
- Heat pumps and subsidies
- Professional tips for thermal building renovation
- PV systems and electricity distribution boards
- E-mobility and charging options at home and on the go

Any visitor to the Energie AG exhibition stand can take part in the Energy Saving Academy without prior registration.

"The ExpoEnergy is an important fixture for Energie AG, enabling us to bring energy efficiency, innovative solutions and sustainability closer to a wide audience. We look forward to advising numerous visitors in person again this year and providing practical insights into current developments in the energy world. With our individual consultations and the Energy Saving Academy, we create space for information, exchange and concrete ideas for everyday life." (Energie AG CEO Leonhard Schitter)

The entire supporting programme is available online and updated daily at

<https://digitalplus.energiesparmesse.at/programm>

An overview of all exhibitors is also available online at

<https://digitalplus.energiesparmesse.at/aussteller>

Exhibition Hall 21

Premiere: E-CAR DAYS 2026

100% electric – the car show for e-mobility and energy management

E-Car Days will take place from 27 February to 1 March 2026 as part of the Wels ExpoEnergy and will present electric mobility in its entirety for the first time – networked, practical and clearly arranged.

What makes it special is that E-Car Days not only show vehicles, but also the complete system behind them. Visitors will experience how photovoltaics, electricity storage, charging infrastructure and electric cars work together perfectly – from electricity on their own roofs to use on the road. This makes E-Car Days the only place where mobility and energy are brought together in such a compact and understandable way.

Experience and compare electric cars live

In Exhibition Hall 21, visitors can expect a comprehensive car show featuring the latest electric vehicles from leading brands – from compact city cars and family cars to electric commercial vehicles. Personal advice from manufacturers, dealers and independent experts makes it easier to make a decision and allows for genuine comparison. The models are clearly presented and directly comparable. The brands represented are Škoda, BYD, Volvo, Polestar, VW, Toyota, KIA, Tesla, Hyundai, Maxus, SEAT, CUPRA, Nissan and Renault.

The complete list of exhibitors can be found at:

<https://digitalplus.energiesparmesse.at/aussteller/e-car-days>

Guidance & independent information

The Upper Austrian Energy Saving Association, the Austrian Electric Mobility Club (EMC) and the ÖAMTC provide sound and independent guidance. Lectures on the topic of e-mobility will be given on the E-Car Days stage. This will give visitors realistic insights and first-hand decision-making aids.

Energy that makes electric mobility possible

In addition to the latest electric car models, visitors will find everything related to the energy behind electric cars: photovoltaic systems, electricity storage, wall boxes, charging infrastructure, energy management and smart home solutions. Leading providers and energy partners such as Energie AG Oberösterreich, Linz AG, the eww Group and EVN will show how your own home can be optimally connected to electric mobility.

A trade fair concept for beginners and professionals

Whether you are a beginner or already an e-mobility professional, the E-Car Days offer answers to key questions:

- Which electric cars suit my mobility needs?
- How do I charge at home or on the road?
- What do I really need: wall box, storage, charging card, PV?
- How does the interaction between PV system, storage unit and electric car work?
- What subsidies are currently available?

Everything in one place – only at E-Car Days

E-Car Days is the ideal platform for anyone who wants to think, plan or invest sustainably – both privately and professionally. Its close integration with the ExpoEnergy creates unique added value: mobility, energy and buildings intelligently networked in one place.

Stage programme E-Car Days

Friday, 27 February 2026

1:00	Introduction of the participants in the panel discussion on the topic: Good advice is the guarantee for the ramp-up of e-mobility Michael Rosenmayr, moderator, Advance
1:10	"A new approach to electricity storage – tapping into new potential together!" Kurt Leonhartsberger, impeect GmbH
1:40	E-mobility for businesses Helmut-Klaus Schimani, BVe – Federal Association for eMobility Austria
1:50	Guide to e-mobility Bernhard Matschl, EMC
2:00	Free offers from the Electric Mobility Control Centre OLÉ – Austria's control centre for electric mobility @AustriaTech
2:10	PANEL DISCUSSION Good advice is the key to the rise of e-mobility
3:00	E-mobility in practice Georg Kasper, ÖAMTC

Stage programme E-Car Days

- 3:20 Use of heavy e-trucks in logistics
Nikolaus Skarabela, Schachinger Logistik
- 3:40 Road to 100% – and then what? The path to normality
Philip Wieser | Sophie Rammerstorfer, OLE – Austria's Centre of Excellence for Electric Mobility @AustriaTech
- 4:00 Charging solutions for every area of life
At home, on the road, at work – Peter Sebinger, Energie AG
- 4:20 Getting started with e-mobility made easy, Lukas Fluhr, Linz AG

Saturday, 28 February 2026

- 10:00 What happens when you get an electric car?
What really matters in e-mobility? Christian Koza, EMC
- 10:20 Public charging – driving longer distances in practice
Gerhard Lederer, EMC
- 10:40 A look into the future of mobility – battery technologies, autonomous driving, and more, Fritz Traidl, EMC
- 11:00 The electric car in practice, Stefan Kreuzer, KEBA
- 11:20 Charging solutions for every area of life
At home, on the road, at work – Peter Sebinger, Energie AG
- 11:40 Electricity storage in energy communities – new concepts and solutions,
Kurt Leonhartsberger, KEM Manager
- 12:00 Electric cars as electricity storage – from cost factor to source of revenue,
from problem child to game changer! Kurt Leonhartsberger, KEM Manager
- 12:20 p.m. BREAK
- 1:00 Introduction of participants in the panel discussion on the topic: Challenges
for the charging infrastructure – status quo & outlook for the future
Michael Rosenmayr, Moderator, Advance
- 1:10 E-mobility in Austria – Where are we today?
Christian Koza for OLE – Austrian Control Centre for Electric Mobility
@Austria Tech
- 1:25 E-mobility in practice – breakdown statistics Georg Kasper, ÖAMTC
- 1:40 V2X – V2L, V2H, V2G – e-cars as a pillar of the power grid
Christian Peter, EMC
- 1:55 Electrification of transport on the rise
Andreas Reinhardt, BEÖ – Austrian Federal Association for Electric Mobility
- 2:10 p.m. PANEL DISCUSSION**
Challenges in the ramp-up of e-mobility
- 3:10 Presentation of the new online platform emove-austria.gv.at by the federal
government: Christian Peter for OLE – Austrian Control Centre for
Electromobility @Austria Tech
- 3:30 Climate change adaptation 2050 – What can we expect?
A closer look at the central region of Upper Austria: Michael Pichler,
Climate Change Adaptation Officer (Federal Government), EMC
- 3:45 Climate change adaptation DIY – electric cars as part of the solution
Michael Pichler, Climate Change Adaptation Officer, EMC Consultant
- 4:00 Q & A – Everything you always wanted to know about electric mobility
: Discuss with EMC experts

Stage programme E-Car Days

Sunday, 1 March 2026

- 10:00 The future is electric Christian Peter, EMC
- 10:30 PV and EV: How does it work? – Information for users Max Falb-Forsthuber, EMC
- 11:00 Development of public charging infrastructure Gerhard Lederer, EMC
- 11:30 Measurably better air – e-mobility works! Stefan Hollerweger, EMC
- 11:50 From the initial challenges (2008) to e-mobility becoming the norm: In conversation with Gerald Mayrhofer & Gerhard Wimmer, e-mobility experts from the very beginning
- 1:00 Introduction of the participants in the panel discussion on the topic: Challenges in the ramp-up of e-mobility Michael Rosenmayr, moderator, Advance
- 1:10 Charging in all situations: on the road, at home and at work Alexander Gansl, Linz AG
- 1:20 From A to B with E – it's easy with Energie AG Peter Sebinger, Energie AG
- 1:30 T.B.A./eww Group
- 1:40 charli.at – My "charging current" isn't stupid! – Cost-effective charging Christian Wolbring, EMC Experts eg Gen.
- 1:50 Where does e-mobility stand internationally? Christian Peter, GEVA - Global EV Alliance
- 2:10 PANEL DISCUSSION: Challenges in the ramp-up of e-mobility
- 3:10 Easee: Functions, app and everyday use – the smart wallbox for electric cars or company cars at home Katharina Kozel & Luis Schraml, Easee
- 3:30 Questions & answers – Everything you always wanted to know about electric mobility wanted: Exchange with EMC experts

MESSE TERMINE FRÜHJAHR 2026

	Fishing Festival  www.fishing-festival.at	31. Jän. - 1. Feb. 26
	Bogensportmesse  www.bogensportmesse.at	31. Jän. - 1. Feb. 26
	Bike Festival Austria  www.bike-festival.at	31. Jän. - 1. Feb. 26
	moto-austria  www.moto-austria.at	6. - 8. Februar 26
	WE BUILT Energiesparmesse  www.energiesparmesse.at	27. Feb. - 1. März 26 25.- 27.2. SHK-Fachtage 26.2. Bau-Fachtag
	Welser Volksfest  www.welser-volksfest.at Probebeleuchtung am 26. März ab 18:00 Uhr	27. - 29. März 26
	Blühendes Österreich  www.gartenmesse.at Österreichs schönste Gartenmesse	27. - 29. März 26
	Urlaub & Ausflug  www.urlaub-ausflug.at Oberösterreichs beliebteste Freizeitmesse	27. - 29. März 26
	PFERD Wels  www.pferd-wels.at Internationale Pferdefachmesse	14. - 17. Mai 26
	integra  www.integra.at Pflege, Reha, Therapie, Inklusion	10. - 12. Juni 26

