

## **ON-SITE ADVERTISING** SPECIAL FORMS OF ADVERTISING



## YOUR CONTACT PARTNER **ORDER**

Christina Zechmeister, Messe Wels GmbH Messeplatz 1, 4600 Wels, Österreich

+43 (7242) 9392-6612 Phone: Fax: +43 (7242) 9392-496612 mailto zentrale@messe-wels.at (keyword: special forms of advertising ) fax +43 (7242) 9392-496690

until 30. December 2024 at the latest

mailto:	werbung@messe-wels.at (keyword: special forms of advertising )	PDF / 1:10 / images with	ո 300 dpi		
PLEASE FI	EASE FILL IN FIELDS MARKED IN RED ARE MANDATORY				
Company	name:	E-Mail / Internet:			
Contact p	erson:	E-mail invoice dispatch:			
Street/P.	O.Box:	Hall/ outdoor area / stand number:			
Country/	postal code/town:	Customer number:			
Phone/fa	x/mobile:				
Enhance	your trade fair appearance!				
WE BOOK	(PLEASE SELECT)				
	SPECIAL ADVERTISING		ART. NO.	PRICE	
	Escalator advertising - Foyer Hall 20 - Your messag  Location on the site: Foyer Hall 20  Edition: 1 piece - exclusively 1x bookable  Format: (WxH) 5000mm x 600mm  Deadline for printing material: February 21, 2025		308105	1.188,00 €	
	Mirror advertising WC facilities - in the eye of the behold.  The exclusive advertising opportunity on the mirrors of the toilet facilities at Messe Wels  Location on the grounds: Choice of hall 20 or 21  max. 5 stickers per restroom facility - exact number of copies depends on the chosen hall - app exclusively 2x bookable Format: (W x H) 400 mm x 890 mm + 3mm ÜF - special for	prox. 40 pieces per hall	308154	1.880,00 € / per hall	
	Deadline for printing material: February 21, 2025  Mobile advertising pillars throughout the site - the way  The exclusive opportunity to distribute your message or frequented places of the fair on these signposts  Location: on the exhibition grounds after consultation wi	n the highly	308160	3.492,00€	

**Edition:** max. 25 pieces - exclusively 1x bookable Format: (W x H) 471 mm x 1870 mm + 10mm ÜF - special formats on

request

exhibitors

Deadline for printing material: February 21, 2025

The prices quoted are exclusive of statutory taxes and 5% advertising tax. The valid exhibition regulations of Messe Wels are accepted in all parts as legally binding and can be called up on this portal or must be confirmed when ordering. Immediately after order confirmation - by January 30, 2025 at the latest - please send the completed data with the keyword "WEBUILD special advertising forms" to werbung@messe-wels.at.





/ piece



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PLEASE FILL IN	FIELDS MARKED IN RED	ARE MANDATORY
Company name:		E-Mail / Internet:
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Street/P.O.Box:		Hall/ outdoor area / stand number:
Country/postal co	de/town:	Customer number:
Phone/fay/mobile	a-	

Enhance your trade fair appearance!

WE BOOK (PLEASE SELECT)

SPECIAL ADVERTISING ART. NO. PRICE

Advertising at the washbasins of the WC facilities - In the field of vision.

Attention-grabbing and unerring! Advertise directly in the hand wash basins using adhesive foil - where

your advertising will be seen. Incl. production costs

**Location on the premises**: Optionally hall 20 or 21 **Print run**: from 30 pieces - exclusively 1x bookable

Format: (w x h) 297 mm x 210 mm -

Special formats on request

Deadline for printing material: February 21, 2025

Position your advertising on the stairs in the foyer of Halls 20 and 21 directly on the way to the

Staircase advertising - Halls 20 and 21 - Ascending!

**Location on the grounds**: Foyer Hall 20 and Foyer Hall 21 **Edition**: 1 staircase per 15 elements -

high-traffic restaurants and seminar rooms.

exclusively bookable 3x

Format: (W x H) 1980 mm x 175 mm Total graphic: (W x H) 1980 mm x 2625 mm Deadline for printing material: February 21, 2025

Glass advertising facade / overhead - The special eye-catcher!

308102 2.462,00 € / per element

2.122,00€

/30 piece

2.316.00 €

308087

308106

The glass facade in the outdoor area of Hall 21 allows you to place your advertising outside as a special eye-catcher. Directly next to the entrances as a full adhesive or contour-cut with transparency.

Location on the site: facade of Hall 21 - overhead

Edition: 8 elements, 4 per emergency exit - exclusively 1x bookable

Format: (W x H) 1500 mm x 3026 mm Total graphics per emergency exit / 4 elements: (W x H) 6000 mm x 2625 mm

Deadline for printing material: February 21, 2025



Place, Date Company stamp, legally binding signature

