DIGITAL+

With DIGITAL+ you can design your own online trade fair presence. You pack the visitor's digital exhibition bag, manage your leads and interact with the trade fair visitor - online, on site and in real time.

WE BUILD ENERGIE SPARMESSE WELS

Book your suitable DIGITAL+ PACKAGE now! We will be happy to advise you!	BASIS included*	BUSINESS upgrade**	PREMIUM upgrade**
On-site lead management			
Access to the DIGITAL+ scanning app (iOS and Android)	✔	✔	✔
Creation of leads by scanning the visitor ticket	✔	✔	✔
Activity stream including lead management and data export	✔	✔	✔
Exchange of contents via the visitor's digital exhibition bag	✔	✔	✔
Exchange of contents via the visitor's digital exhibition bag			
Login to the DIGITAL+ back end for the creation of your online presence including user and data management	✔	✔	✔
Integration in the interactive exhibitor overview including filter and search feature	✔	✔	✔
Product category index, number of freely selectable categories	3	5	10
Number of uploads in the segment 'Exhibitor novelties'	1 Upload	2 Uploads	3 Uploads
Exclusive presence during the online tour of the exhibition	✘	✔	✔
Highlighting "TOP" in the online index of exhibitors	✘	✔	✔
DIGITAL+ online trade fair appearance	✔	✔	✔
– Management of the basic contact data including web link and e-mail	✔	✔	✔
– Upload and management of the company logo	✔	✔	✔
– Company description as a text including headline and subline	✘	✔	✔
– Presentation video (YouTube or Vimeo)	✘	✔	✔
– Photo slider with up to 8 images	✘	✔	✔
– Number of PDF documents for download	5	10	15
– Upload of product highlights including image and text	✘	5 Products	10 Products
– Upload of job advertisements including form	1 Job	3 Jobs	5 Jobs
Accordion menu in the DIGITAL+ online trade fair appearance Number of submenus including text, photo slider, downloads and web links	✘	✔ up to max. 3	✔ up to max. 5
Live interactions and chat function	✘	✔	✔
– User management including profile image	✘	✔	✔
– Number of text chats	✘	1	3
– Visitor can transmit his contact data by clicking a button	✘	✔	✔
– User can request a call-back by clicking a button	✘	✔	✔
DIGITAL+ Appointment booking for on-site counselling appointments	✘	✔	✔
– Appointment and user management with extensive options	✘	✔	✔
– Number of users for appointments	✘	1 User	3 User
Price per package, per exhibitor, excluding taxes	✔ *	€ 599,00 **	€ 899,00 **

* This fee is included in the obligatory marketing contribution DIGITAL+

** The basic package of the obligatory marketing contribution DIGITAL+ was already deducted from these packages.

DIGITAL+ Upgrade: Brand
In addition to your digital exhibition stand,
one brand stand per brand for only **€ 29,-**

DIGITAL+ trademarkstands

By default, every trademark listed on the registration form is displayed on the DIGITAL+ company profile and can be found via the search function.

The upgrade offers the following extra benefits:

– Additional brand entry in the exhibitor index incl. cover image
– Brand entry is directly linked to your company profile
– Highlight tag 'Partner/Brand' in the exhibitor index
– Extended DIGITAL+ statistics

WE BOOK:

Designation	Art. no.	Price	Order
DIGITAL+ BUSINESS	308206	**€ 599,-**	☐
DIGITAL+ PREMIUM	308207	**€ 899,-**	☐
DIGITAL+ BRANDSTANDS I book _____ brandstands	3082141	**€ 29,- p. pcs.**	☐

Scan app
Use the Scan App at the trade fair to generate visitor data and make optimum use of Digital+!
Connect with visitors at the trade fair and digitally hand over all the product information you require.
ATTENTION: no visitor data can be generated without the Scan app!

Place, date, company stamp	Name in block letters	Legally valid signature