

PRESS KIT

The graphic features a central 3D illustration of a hand holding a red house with a white interior. To the right of the house are three white wavy lines representing water. Below the hand is a white wireframe cube. The background is a light green sky with white clouds. The text 'ENERGIE SPAR MESSE WELS' is written in red on the left, and 'WEBUILD' is written vertically in white in the center. At the bottom, the dates 'MARCH 08-10, 2024' and event details are listed. The website 'energiesparmesse.at' is on the left, and contact information is at the bottom right.

ENERGIE
SPAR
MESSE
WELS

WEBUILD

energiesparmesse.at

MARCH 08-10, 2024

March, 06-08 B2B Day HVAC and Sanitary
March, 07 B2B Professional Visitors' Day

Messe Wels GmbH, Messeplatz 1, 4600 Wels, Austria

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The combination of exclusive trade fair days for SHK and BAU trade visitors and subsequent public days for private consumers will be continued. The Energy Saving Fair will also be organised as a hybrid event. This will allow visitors to find out about the latest exhibitor products and get in touch with them digitally in advance and far beyond the trade fair. The supporting programme, list of exhibitors, etc. are updated daily online at <https://digitalplus.energiesparmesse.at/>

Facts & Figures

Organiser	Messe Wels GmbH A-4600 Wels, Messeplatz 1 Phone: +43 (0)7242 9392-0 Fax: +43 (0)7242 9392-66451 mail: office@messe-wels.at www.messe-wels.at / www.energiesparmesse.at
Exhibition period	Wed 6 - Fri 8 March 2024 SHK-Fachtage Thu 7 March 2024 BAU trade day Fri 8 - Sun 10 March 2024 Public days
Trade fair opening hours	On all trade fair days from 9 a.m. - 5 p.m.
Halls open	SHK trade days 6 - 8 March: Hall 20, Hall 21/Sector A / B / C Building trade day 7 March: Hall 19, Hall 21/Sector D and the entire SHK sector Public days 8 - 10 March: Halls 19, 20 and 21, on 9 and 10 March, Sector C in Hall 21 is closed
Exhibition area	3 exhibition halls, 30,500 m ² gross exhibition area
Exhibitors	380 exhibitors incl. co-exhibitors
Participating countries	Austria Germany Belgium China Netherlands Poland Switzerland Slovakia Slovenia Czech Republic Turkey Hungary
Opening ceremony	Opening by Federal Minister Leonore Gewessler on Friday, 8 March 2024, at 10 a.m. on the stage of the "SHK Trend Podium" in sector C of exhibition hall 21
Guided tours	In English: Saturday, 9 March 2024, 11.00 a.m. In Czech: Friday, 8 March 2024, 11.00 a.m. Meeting point: Stand of the Upper Austrian Energy Saving Association Hall 20, stand no. H20.A30

Admission prices for trade visitors: 6 - 8 March 2024 **23.00 euros**

Day ticket for private visitors: 8 - 10 March 2024 **13.50 euros**

The day ticket entitles the holder to visit the trade exhibition and the supporting programme with lectures and accompanying events.

Paid parking spaces For cars, parking spaces are available at the exhibition grounds and at the trotting track.
car parks are available.
All visitor car parks on the exhibition grounds are subject to a charge; parking costs €5 per car per day of the fair

Parking spaces for people with disabilities are available at the Exhibition Centre West opposite the Rotax Hall, Hall 19

E-fuelling stations The e-fuelling stations are located next to the Rotax Hall - Hall 19 (Messegelände West) and in the Volksfestwiese car park, near the trade fair pond/city hall

Available plug: Type 2, 3.7 kW

Limited availability, please show mutual consideration:

This offer is aimed at purely electric vehicles. Please only use the electric charging stations if you need an interim charge for the journey home. Please leave a clearly legible telephone number where you can be reached when your car has finished charging. This car park may only be used for the duration of the charging process - out of fairness to other e-car owners, we ask that you comply.

Dogs The general carrying of dogs with a muzzle and on a lead is prohibited.

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Important information for media representatives

Accreditation

energiesparmesse.at/reporting/accreditation/

As a media representative, you have free access to the WEBUILD Energiesparmesse on all five days of the fair upon presentation of your valid press card.

Please register online using the accreditation form. After an internal check by our press department, you will receive a confirmation e-mail with your car park ticket, which entitles you to use the press car parks on the exhibition grounds free of charge.

Please print out the e-mail and present it at the entrance control (Hall 21, Foyer, Info). There you will receive your valid trade fair pass.

ATTENTION: The press pass is not an admission ticket, even with a valid press pass you must be accredited!

Press car park

The signposted press car park is located on the exhibition grounds West next to the Rotax Hall, Hall 19. Only a limited number of press parking spaces are available - we ask for your understanding. The accreditation parking card must be placed visibly behind the windscreen.

Press Centre

The Press Centre is located in Hall 20/1st floor, SR 20.6. press representatives with up-to-date information, a PC, printer and Internet access as well as coffee and drinks.
Opening hours: Wed - Thu: 9 a.m. - 5 p.m., Fri: 9 a.m. - 12 p.m.

Press information

Exhibitors have the opportunity to place their press material in the press centre. In addition, there is a so-called online press box. Here media representatives can company information before the trade fair begins: <https://energiesparmesse.at/berichten/online-pressefach/>

Press contact

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Press events

organised by Messe Wels or exhibiting companies, associations and Institutions companies, associations and institutions that are reported to the organiser can be found online at <https://energiesparmesse.at/berichten/pressetermine/>

Theme areas

Three large exhibition areas will once again form the theme worlds and pillars of WEBUILD Energiesparmesse Wels in 2024:

BUILDING - RENOVATING - LIVING

Everything about the building envelope, from bricks and windows to the roof and interior fittings

HEATING - ELECTRICITY - ENERGY

All forms of heating, especially renewables plus energy generation with photovoltaics and energy management through to e-mobility

BATHROOM - SANITARY - INSTALLATION

Fittings, bathroom furnishings, ceramics through to rear wall (installation) technology

Focal points of the trade fair

- Heating replacement/heating refurbishment
- Photovoltaics, energy storage, energy management
- Renewable heating technology: biomass heating systems, heat pumps
- Smart home
- E-vehicles, charging infrastructure
- Installation technology
- Bathroom & bathroom fittings
- Building renovation and refurbishment, extension and conversion
- Water treatment
- Solid brick construction, timber construction
- Residential ventilation
- Subsidies for thermal refurbishment and boiler replacement for residential buildings:
Refurbishment bonus, Boiler replacement, Get out of oil and gas, Clean heating for all, etc.

Supporting programme

The day ticket to the trade fair entitles you to visit the trade exhibition and the supporting programme with lectures and accompanying events. A total of six lecture series will take place as part of WEBUILD Energiesparmesse Wels 2024. The topics are tailored to the visitors and, in addition to the extensive portfolio of the exhibition area, offer a platform for advice and information on all aspects of new construction, refurbishment, subsidies, financing and modernisation.

6 lecture series

- Specialist lectures "SHK-Trendpodium" (stage in Hall 21, Sector C)
Wednesday to Friday
- Friday to Sunday
- Specialist presentations by the Upper Austrian Energy Saving Association
(in the conference centre, Hall 20 / 2nd floor, barrier-free access via lift)
- Short presentations by the Upper Austrian Energy Saving Association
(at the exhibition stand)
- Energy Saving Academy of Energie AG (at the exhibition stand)
- klimaaktiv presentations by the Austrian Energy Agency/KPC (at the stand)
- "Sustainable Refurbishment Forum", powered by Sparkasse
(stage Hall 21, Sector D)

Trade visitors will also find information and advice on Wednesday and Thursday at the following joint stands:

Association Advertising community OaseBad with the Federal Guild of Plumbing, Heating and Ventilation Engineers, Zukunftsforum SHL/meineheizung.at and the guild organisation "Der Österreichische Installateur" and OaseBad-Industriepartner (Hall 21, Stand No. H21.B270)

Federation heat pump Austria with the company network Fair Energy Partner and partners (hall 20, stand no. H20.F364)

EnergieGenie 2024

The Economic and Energy Department of the Province of Upper Austria and the Federal Ministry for Climate Protection, Environment, Energy, Mobility, Innovation and Technology (BMK) honour new, energy-technically innovative products with the "EnergieGenie" award at the WEBUILD Energiesparmesse.



GASOKOL GmbH

exhibition stand H20.F170

Product: Large-area thermal solar collector "powerSol 136"

Product (short) description:

The large-area thermal solar collector is especially suitable for use in local and district heating systems and for industrial process heat generation. With a high solar yield of over 650 kWh/m², it is one of the most powerful and efficient solar collectors on the market.

HARGASSNER GmbH

exhibition stand H20.D70

Product: "Nano PK 38-65" pellet heating system

Product (short) description:

The pellet heating system in the output range from 38 to 65 kW provides an alternative to fossil-fuelled heating systems in this range. The primary measures in the combustion chamber and the particle separator lead to fine dust emission values below the detection limit. The power consumption for the drives has been reduced by up to 30%.

Max-Bausystem GmbH

exhibition stand H19.20

Product: "WINDOWMENT" complete window system

(open from Thursday)

Product (short) description:

The complete window system has a pre-assembled frame system including window and motorised shading, window sill and the necessary connections. This enables time-saving and labour-saving installation. Efficient triple glazing, insulated window reveals, the thermally separated window sill, insulated lintel box and simple installation on site round off the product.



OCHSNER Energietechnik GmbH

exhibition stand H20.F260

Product: Large air/water heat pump "OCHSNER ALBATROS"

Product (short) description:

The air/water heat pump achieves an output of over 100 kW and is therefore suitable for industrial applications, heating networks or buildings with conventional heat distribution systems; a flow temperature of up to over 80 degrees can be achieved. An environmentally friendly refrigerant with a GWP of 4 is used.

ÖkoFEN Forschungs- und Entwicklungs GmbH

exhibition stand H20.C310

Product: "GreenFOX" air/water heat pump

Product (short) description:

The air-to-water heat pump with a GWP of 3 and a COP of 5.4 is characterised by its innovative control concept. Based on live and forecast electricity and CO₂ data, the heat pump can be operated in a much more environmentally friendly way. The fully automatic heating time adjustment is based on CO₂ intensity and favourable electricity price exchange data. The heat pump can easily be extended to a Pellets hybrid system.

SOLARFOCUS GmbH

exhibition stand H20.A340

Product: Wood chip boiler "ecohack zero"

Product (short) description:

The wood chip boiler in various output sizes from 30 to 70 kW achieves very low emission values thanks to an electrostatic particle filter, the output is optimised by flue gas recirculation, has a robust discharge with single-chamber rotary valve and fully automatic cleaning of the heat exchangers.

The annual B2B event

Every year, the WEBUILD Energiesparmesse Wels facilitates dialogue between professional groups and offers a glimpse into the future of the industries. A supporting programme tailored to the needs of the HVAC and construction industry perfectly complements the exhibition offerings of the sanitary and heating industry as well as the construction and ancillary building trades. WEBUILD Energiesparmesse Wels is the centre of the energy transition for tradespeople, visionaries and rethinkers and the driving trade fair event for the renewables industry in 2024.

New trade fair concept

WEBUILD Energiesparmesse traditionally offers a unique combination of B2B and B2C trade fairs. For years, the trade visitor days of the WEBUILD Energiesparmesse have been a fixture for all those exhibitors who want to reach more building technicians than anywhere else: Well over 50 per cent of all installers in Austria have visited the Energiesparmesse in recent years. Moreover, 30 per cent of all installers only visit one trade fair a year: the WEBUILD Energiesparmesse in Wels. With the new trade fair concept of the 3-day area, Wels is now increasingly targeting those exhibitors who are aimed exclusively at a specialist audience. From Wednesday to Friday, exhibitors from the sanitation, installation and energy technology sectors will be presenting their products and services exclusively to SHK trade visitors in sectors A/B and C of exhibition hall 21. On the public days on Saturday and Sunday, sector C is closed. Messe Wels is the place where installers and profitable ideas come together and where future trends and important impulses for successful new business ideas can be found.

WEBUILD Energiesparmesse Wels 2024 offers

- the largest trade fair show for photovoltaics in Austria
- all PV/energy management/energy storage solutions, e-mobility, charging infrastructure and solutions, smart home, control software etc.
- Expert discussions and personal exchange of experiences
- the opportunity to get to know new companies, suppliers and opportunities, around 70 exhibitors who will be represented in Wels for the first time this year
- the entire diversity and thematic worlds of building technology under one roof
- All major industry players, gathered in one place

5 reasons to visit the trade fair

The WEBUILD energy-saving trade fair will take place from 6 to 8 March 2024 in a tried-and-tested trade fair format. Since 1985, the Energiesparmesse has been the most popular trade fair and central marketplace for renewable forms of energy, energy saving and energy efficiency. It is the undisputed "centre of the energy transition" in Austria and one of the largest of its kind in the German-speaking world. Why trade visitors from the HVAC and construction industry should not miss out on a visit to the industry event in March is easy to explain:

1. The pioneer among the industry trade fairs is already entering its 39th edition this year. In Wels, visitors will find the latest technology, innovations and knowledge relating to the heating and energy transition - every year. In fast-moving times, the 12-month rhythm is intended to ensure that new developments are mapped and presented to professionals before the start of the construction season.
- 2 The business of the future lies in the reorganisation of the heat and energy supply. Of the total of around 380 exhibitors, over 70 first-time exhibitors at this year's trade fair will ensure that trade visitors can expand their strategy with new products and solutions and customise their product portfolio for the conversion of the heating and energy supply.
3. A relevant part of the heating market is distributed in two stages, so companies like these are not to be found at trade fairs organised by wholesalers. In addition, Messe Wels gives its trade visitors a guarantee that only brand manufacturers will present their products and innovations instead of private labels and low-cost suppliers.
4. Wels is centrally located in Austria with perfect infrastructure, including motorway access, ample parking facilities and even its own railway station at the exhibition grounds.
5. These figures speak for themselves: 78,000 visitors - including around 25,000 trade visitors - came to Messe Wels for the WEBUILD Energiesparmesse Wels in 2023.

HVAC trade days: 6 - 8 March 2024

The portfolio offers innovative ideas, new perspectives and important impulses for successful business ideas. Wels is the centre of the energy revolution - for visionaries and experts in the field of renewable energies and energy saving. As usual, the leading brands from the renewable heating technology sector will present themselves together under the roof of Messe Wels. These include companies such as Fröling, Hargassner, Solarfocus, ÖkoFEN, Vaillant, Viessmann, Bösch, ETA, Stiebel Eltron, Vogel & Noot, Wolf, IDM, Ochsner, JAGA, M-TEC, Austria Email, ELCO, Suntastic.Solar, Schmid energy solutions, Herz, Ökoteam Solar, SolarEdge, Fronius, SKE/Huawei, SMA Solar, LG Electronics and many more.

More than 70 first-time exhibitors underline the innovative strength of this traditional trade fair, which has served as a platform for companies and experts from the fields of photovoltaics, energy technology, energy management, energy storage, inverters, solar technology, smart homes, electric vehicles, electric charging stations, heat pumps, installation technology, building services, radiators, showers/shower enclosures, bathroom fittings, water purification, full thermal insulation and timber construction for almost 40 years. The new companies include 1A Edelstahl Aschl, abaton, Nova Sun PV, Artweiger, BRUWU, Campfire Solutions, e-sprit, eFIT Energie, Georg Fischer, Grabner Haustechnik, GreenTechSolar, K2 Systems, Knovo, Kronotech, Mayberg, Memodo, mhs, MSG MySolar, Pholtaix, Raylyst Solar, Rübigelektrokraft, Skyenergy, Spanner Re2, Sunlumo, Suntherm Frama, TGE Solution, VARTA Storage and many more. and many more. The complete list of exhibitors and digital exhibition stands, which can be visited now and beyond the trade fair, can be found online at <https://digitalplus.energiesparmesse.at/aussteller>.

Future trends and important impulses

The unique position of the trade fair and the benefits that the HVAC and construction industry generates by visiting the trade fair in Wels are emphasised by trade fair director Robert Schneider with data from a recent survey: "Around 90 percent of installers say that they come to Wels because they consider the range of exhibitors from the heating and energy sector to be uniquely comprehensive. Nowhere else does the HVAC trade see companies from the two- and three-stage distribution sector with such attractive, large and impressive stands. The fact that we are the leading SHK trade fair is also demonstrated by the statement from almost 70 per cent of respondents that they want a central, independent and cross-sector trade fair."

NEW: SHK Trend Podium

In addition to the exclusivity, the tailored supporting programme is another reason to visit WEBUILD at the SHK-Fachtag from 6 to 8 March 2024. The SHK Trend Podium (Hall 21, Sector C) offers a wide range of presentations and talks on current industry topics such as subsidies, refurbishment, heat pumps, product innovations, the new ERG portal and much more. The highlight of the Wednesday programme and the starting signal for the B2B event "Long Night of Installation" is the keynote speech by top speaker Ali Mahlodji. Under the title "Leadership next Generation", powered by BWT, he will show how potential can be recognised in a company and how it can become a changemaker. On Thursday, Bruno Friedmann aka "Nample" and Melissa Stadali aka "Lissyshandwerk" will focus on the great opportunities offered by social media. Prof Dr Werner Beutelmeyer, Managing Director of the Market Institute, will talk about market trends and prospects in the HVAC sector. The entire supporting programme is available online on a daily basis at <https://digitalplus.energiesparmesse.at/programm>

Long night of installation

Wednesday, 6 March 2024, 4 - 10.30 p.m., Exhibition Hall 21/Sector C

Messe Wels and the Austrian Installers invite HVAC trade visitors to the "Long Night of Installation" on Wednesday, 6 March 2024 from 4 pm. After successful registration, industry representatives can look forward to an enjoyable evening with good food, drinks and live music as well as interesting discussions in Hall 21 at the new SHK trend podium and at the participating exhibition stands, such as the joint stand of the Austrian Installers with their brands "OaseBad" and "meine Heizung"

Construction trade day: March 7, 2024

WEBUILD Energiesparmesse Wels 2024 invites trade visitors from the construction industry to the Construction Day on Thursday, March 7 at Messe Wels. The trade fair brings together the building materials industry, trade and crafts and offers a unique platform for networking, meetings, customer discussions and future cooperation.

WEBUILD Energiesparmesse 2024 is the leading industry event for sustainable and ecological building. This is where the building materials industry, trade, crafts, guilds and associations meet. This trade fair in the heart of Austria offers companies, experts and interested parties a platform to exchange information about the latest developments, technologies and trends in the construction industry. Discover the latest developments and technologies for environmentally friendly construction projects at WEBUILD Energiesparmesse Wels: From green building materials and energy-efficient heating systems to innovative recycling approaches, the trade fair offers a wide range of solutions for sustainable construction. The showcase for the construction industry demonstrates how sustainable building is becoming the standard.

Everything about building and living in one place

In Hall 19 you will find the experienced insulation and building materials dealer Bruno Machacek Gesellschaft mbH & Co KG. C. Bergmann KG, one of Austria's largest building materials companies, will be exhibiting for the first time in Hall 21 at the WEBUILD Energiesparmesse. In this exhibition hall, the full-service provider Hechenblaikner will be available to answer questions on the subject of "wood" at its stand. Windows and bricks are the basis for sustainable construction. Together, they reduce heat loss in buildings and thus the energy required for heating or cooling. Ziegelwerk Eder and Senftenbacher Ziegelwerk prove that the oldest building material can still be improved at their stands in Hall 19, where Ytong, the specialist for aerated concrete, can also be found. The latest generation of windows and innovative interior doors from renowned companies such as Internorm, Rekord, Bayerwald, Wipro, Dana, W.T.G etc. set new standards in terms of design, comfort and sustainability.

Prefabricated and complete house suppliers

In the CONSTRUCTION - RENOVATION - LIVING exhibition area at WEBUILD Energiesparmesse Wels 2024, the top suppliers of prefabricated and complete houses will be presenting themselves, covering the entire house construction process from planning to handing over the keys. Visit Etzi-Haus, Genböck Haus, Wimberger Bau, Gerstl Massivhaus, Erler Bau, Hartl Haus, Elk Fertighaus, Romberger Fertigteile, Buchner der Holzbaumeister or Mittermayr Holzbau and other well-known companies in exhibition halls 19 and 21.

World Sustainable Energy Days

If not now, then when - the energy transition as a response to the climate crisis, price fluctuations and geopolitical dependencies! The new EU targets recognise this urgency and provide new impetus for the energy transition. The Upper Austrian Energy Saving Association (ESV), an institution of the province of Upper Austria and the regional energy agency of Upper Austria, is organising the World Sustainable Energy Days from Tuesday, 5 March to Friday, 8 March 2024 in the context of the WEBUILD energy-saving trade fair in Wels. Another USP for trade visitors - only in Wels are visions of the future and realised innovations so close together. In just four days, the leading conference on the energy transition and climate neutrality offers six specialist conferences, including the Energy Efficiency Conference, the European Pellets Conference - the largest annual pellets event in the world and the meeting place for the international pellets industry with over 450 participants - the Industry Energy Efficiency Conference and the Smart E-Mobility Conference.

Electric mobility conference

The important role of e-mobility in achieving climate targets is not only shown by the current registration data for passenger cars. The motto of this year's Smart E-mobility conference is "E-mobility - next level" and will present strategies and innovations that will take e-mobility to the next level. The conference will focus on the topic of smart charging with an update on the latest R&D developments and charging solutions - from bi-directional to automated - and battery integration. The conference is part of the annual international World Sustainable Energy Days conference organised by the Upper Austrian Energy Saving Association and will take place on 8 March at the Stadthalle Wels. Further information: Upper Austrian Energy Saving Association, www.energiesparverband.at, office@esv.or.at

The entire conference programme is available online at: www.wsed.at



World Sustainable Energy Days
5 - 8 March 2024, Wels/Austria

Contact the **Organisation & conference office**:

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Conference address

Stadthalle Wels, Pollheimerstraße 1
4600 Wels, Austria

Conferences

- European Pellet Conference
- Energy Efficiency Conference
- Young Energy Researchers
- Energy Efficiency Policy
- Workshop "Cities and regions"
- Industrial Energy Efficiency
- Smart E-Mobility

Innovative B2C trend fair

Invest in a sustainable future now!

WEBUILD Energiesparmesse Wels is the first source of information for all questions relating to house building - whether new construction, renovation, refurbishment or modernisation. Due to the current funding landscape, many opportunities are opening up for homeowners this year. This makes a visit to the trade fair from 8 to 10 March 2024 particularly worthwhile. Independent advice and informative presentations as well as innovations and tried-and-tested products from around 380 exhibitors make the trade fair the ideal platform for finding out about new builds, refurbishments and, in particular, the replacement of heating systems. With just one day at WEBUILD, future-proof decisions can be made, innovative trends experienced in real life and inspiring new ideas discovered.

The entire supporting programme is available online on a daily basis at

<https://digitalplus.energiesparmesse.at/programm>

An overview of all exhibitors is also available online at

<https://digitalplus.energiesparmesse.at/aussteller>