

ENERGIE
SPAR
MESSE
WELS

WEBUILD

DIGITAL+

LIVE IN REAL TIME - DIGITALLY RIGHT THERE



energiesparmesse.at



BUILD A BETTER FUTURE
MAR. 08 – 10, 24

Mar. 06 - 08 B2B Days HVAC and Sanitary
Mar. 07 B2B Construction Professional Day

WEBUILD

ENERGIE
SPARMESSE
WELS

THE ONLY TRADE FAIR WHERE THE ENERGY TRANSITION BECOMES A REALITY!

Current global economic developments are presenting us with new challenges. We are confronted with climate change that cannot be overlooked and significantly rising energy prices. At the same time, our own four walls have become even more important and everyone has to deal with the topics of „energy-saving construction and renovation, climate-friendly heating, independent energy generation“. This is why the demand for energy-efficient solutions is enormous and **WEBUILD Energiesparmesse** is exactly the right trade fair for innovative exhibitors like you.

BENEFIT FROM THE ENTHUSIASM

WEBUILD Energiesparmesse 2024 is a direct reflection of all current developments. Take the opportunity to present your unique offer and ideas live – in an optimistic and confident atmosphere – to your target group.

WEBUILD Energiesparmesse is the central place where the energy transition takes place! It is the marketplace where energy security is created!

BE PART OF THE CENTRAL MARKETPLACE FOR THE ENERGY TRANSITION, FOR LIVING COMFORT AND FOR SUSTAINABILITY ADVANTAGES!



FOUR PILLARS FOR A JOINT FUTURE

Construction, Energy, Bathroom and Living. The platform on which professional visitors and end consumers that are willing to invest get together with even more visionary exhibitors is based on these four pillars of the WEBUILD Energiesparmesse. You too can benefit from the trade fair concept! Present your innovative ideas, services as well as products surrounding construction, bathroom, energy and living which exactly meet the requirements of your specific target groups.

ENERGY TURNAROUND NOW

LEADING TRADE FAIR FOR SMART ENERGY TECHNOLOGY

For more than 37 years, the WEBUILD Energiesparmesse Wels has been one of Europe's most significant platforms for modern heating and energy technologies as well as renewable forms of energy.



THE BATHROOM OF TODAY

AUSTRIA'S MOST IMPRESSIVE SANITARY SHOW

The WEBUILD Energiesparmesse Wels presents the latest design trends and future-oriented bathroom innovations to final customers as well as craftsmen and buyers.



OUR FUTURE IS BUILT BY YOU!

WEBUILD
ENERGIE
SPARMESS
WELS



THE NEW WORLD OF HOUSE CONSTRUCTION

AUSTRIA'S BIGGEST CONSTRUCTION TRADE FAIR

The future of construction starts already today at the WEBUILD Energiesparmesse, which is a national hotspot for construction, renovation and restoration.



MODERN LIVING AND FURNISHING

CENTER FOR CONTEMPORARY HOME IDEAS

Modern living is smart, sustainable, and individual. Visitors can learn about innovative ideas, ecological concepts, and modern design at the WEBUILD Energiesparmesse

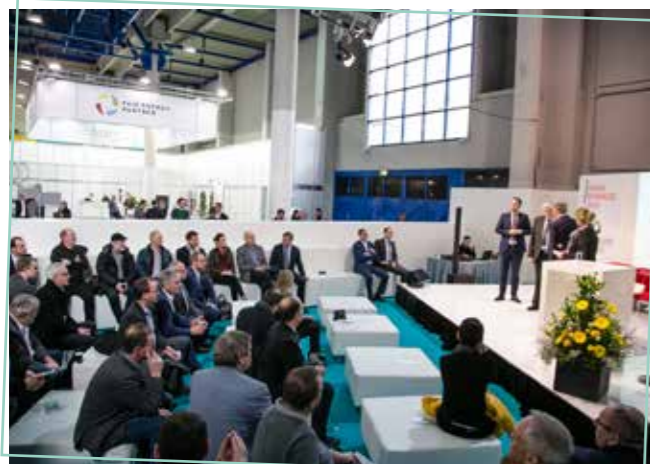


WHAT YOU CAN EXPECT FROM THE WEBUILD:

A TRADE FAIR WITH PLENTY OF PERSONAL ADVANTAGES

Trade fairs are not only instruments of sale and presentation, but at the same time social happenings. This applies in particular to the WEBUILD Energiesparmesse. The trade fair is an open forum for all those who wish to personally exchange knowhow, ideas and experiences on the topic of sustainable construction and living. Digital solutions can never replace this form of live communication with all senses – but rather complement it very well. That's why we'll be adding new digital offers with additional bonuses starting from 2022, which we will further expand in the future.

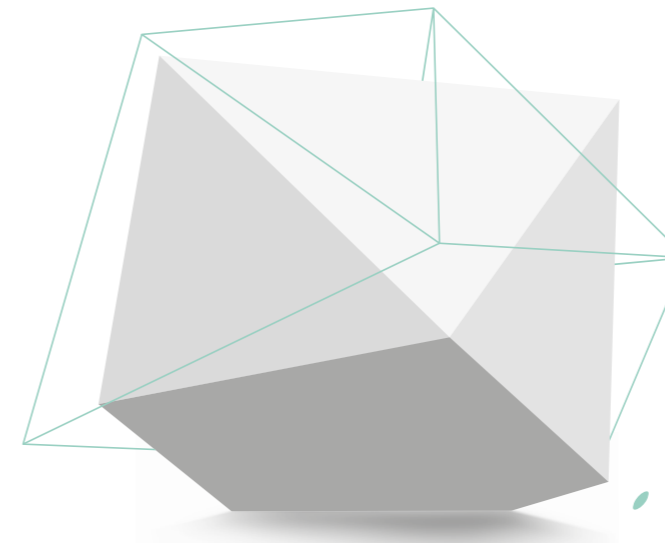
- + **Analogous Look & Feel Effect:** Only at a trade fair like the WEBUILD Energiesparmesse your customers will experience the quality and design of your innovations first-hand. This is brand management in a personalised manner.
- + **Focus on your innovations:** We are continuously adapting our trade fair concept to the new challenges posed by the construction and living sector. In this way, we ensure you a modern atmosphere with a focus on sustainability and innovation. Another reason to take part in the WEBUILD Energiesparmesse!
- + **Extensive market overview:** Especially for you as an exhibitor, the fair provides an ideal overview as to how other (market) participants create the future in a more sustainable and worthwhile way.
- + **The fastest way to B2B customers:** The WEBUILD Energiesparmesse continuously attracts new visitor target groups that are specifically interested in your offer. Due to a consistent focus on innovations and a subdivision into Public Days and Professionals Days, the WEBUILD Energiesparmesse offers an ideal platform for final customers and professional visitors from the construction, bathroom, energy and living sector.
- + **Perfect employer branding :** Qualified staff is hard to find. Therefore, you might take the fair's opportunity to present yourself in the best possible light to potential new employees.



WHERE EXHIBITORS PLAY THE LEADING PART

As an exhibitor you play the main part in the WEBUILD Energiesparmesse. We therefore make every effort to put you and your products, ideas and services in the limelight.

- + Ideal prerequisites for more leads
- + Increased number of visitors at your stand
- + Professional advertisement of your offer already during the run-up to the fair
- + Enduring presence far beyond the fair



ENERGY TURNAROUND NOW

THE MEETING POINT OF MARKET LEADERS

The WEBUILD Energiesparmesse Wels is **Austria's leading trade fair with social impact**. This leading role results from its consistent focus on the construction of **sustainable buildings** that are equipped with energy-efficient and smart technology. Ultimately, the aim is to jointly achieve the challenging **climate goals of the EU**.

Speaking of Europe: The WEBUILD Energiesparmesse has meanwhile developed into one of **Europe's most significant platforms** for modern heating and energy technology as well as renewable forms of energy. Hardly surprising, then, that the **global market leaders in biomass engineering** and the **who's who in the heat pump, solar thermal energy and photovoltaic sector** get together at the WEBUILD Energiesparmesse. And that's why the fair is exactly the right place for you to present your innovations to a qualified (specialist) audience that is eager to invest.



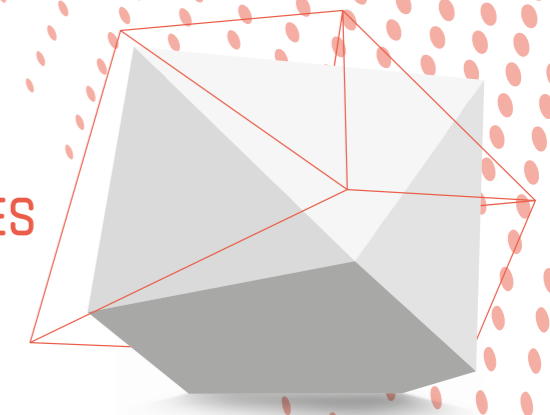
TOP THEMES

- + **The HVAC industry event:**
Austria's annual meeting point
- + **Focus on:** the Green Deal gets started
- + **Buildings with networked energy systems**
- + **Energy systems in the course of time:**
mega trend integrated energy management etc.
- + **Electrification of the heating market and mobility**
- + **Hydrogen production from renewable power**
- + **World-class:** leading fair for wooden heating systems
- + **High-tech networking:** leading industry fair for heat pumps
- + **The air we breathe:** ventilation technology after the pandemic
- + **Kissed by the sun:** Austria's largest platform for solar thermal energy and photovoltaic systems
- + **Ideas and innovations:** programme with lectures, discussions and panels
- + **Imparting knowhow:** all opportunities to take part in meetings and congresses
- + **Acclaimed:** ENERGIEGENIE innovation prize for exhibitors



HERE, VISITORS EXPERIENCE EVERYTHING SURROUNDING THE ENERGY EFFICIENCY OF THEIR HOMES

- + The best market overview
- + What does your home need in order to be as energy self-sufficient possible in the future?
- + What does smart energy management mean for your own household?
- + Everything about the future of energy supply



THE OBLIGATORY DATE BEFORE CHOOSING AN ENERGY SYSTEM!

KNOW-HOW DIRECTLY FROM THE INDUSTRY LEADERS

- | | | |
|--|--|---|
| + Accumulators | + Geothermal energy | + Photovoltaic systems |
| + Air conditioning, cooling and ventilation technology | + Heating boilers for renewable energy (biomass, wood, wood chips, pellets, wood logs) | + Smart home |
| + District heating | + Heat pumps | + Solar cooling |
| + Electrical engineering | + Heat recovery | + Solar plants, solar modules, solar control, solar systems |
| + E-mobility | + Heat distribution systems | + Stoves |
| + Energy supply companies | + Lighting | + Thermal output systems |
| + Energy counselling | | + Tiled stoves and fireplaces |



THE BATHROOM OF TOMORROW

AUSTRIA'S LEADING SANITARY TRADE FAIR

The WEBUILD Energiesparmesse Wels has long since established itself as **Austria's largest bathroom exhibition** and as a **turbo for the sanitary industry**. Its extensive spectre ranges from front and rear wall technology to **top-class sanitary solutions**. This is recognized and appreciated by our private customers as well as investment-driven and future-oriented HVAC professionals. We therefore invite you to present your latest design trends and pioneering technical bathroom innovations at the WEBUILD Energiesparmesse!



TOP THEMES

- + **The mega trends in the bathroom:** sustainability, smart control, lifestyle
- + **The turbo for the bathroom business:** accessibility, hygiene, prevention, health & care
- + **The bathroom as a private spa and fitness room**
- + **Industry meets Crafts:** meeting point for all market leaders and wholesalers
- + **Dialogue and exchange:** meeting point for guilds and associations
- + **Professional networking:** ideal opportunities to take part in meetings and congresses

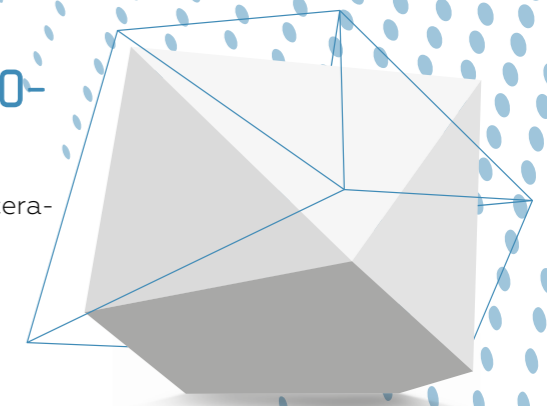
NEW: 3-DAY B2B CONCEPT
in Exhibition Hall 21



HERE, VISITORS EXPERIENCE TECHNOLOGY & DESIGN IN PERFECTION

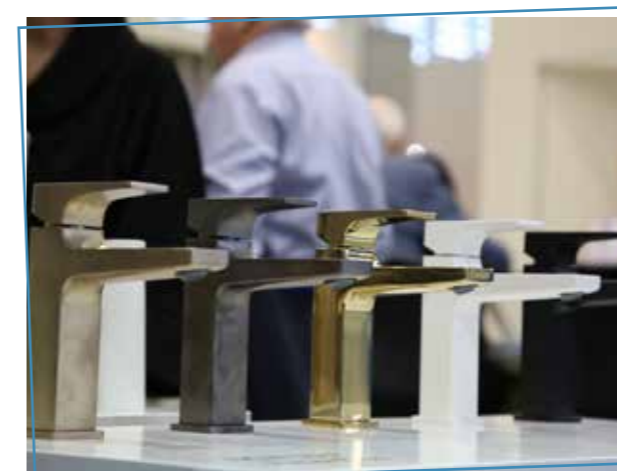
- + Comprehensive market overview in the field of fittings, ceramics and bathroom furniture
- + State-of-the-art installation technologies
- + Focus on materials, substances, colours and light
- + The smart bathroom

THE OBLIGATORY DATE BEFORE PLANNING YOUR BATHROOM!



INNOVATIONS IN THE BATHROOM SECTOR

- + Bathroom accessories
- + Bathroom furnishings
- + Bathroom furniture
- + Bathtubs
- + Fittings
- + Installation technology
- + Sanitary facilities
- + Saunas
- + Showers
- + Shower partitions
- + Smart bathroom solutions
- + Water preparation
- + Water treatment
- + Wellness facilities
- + Whirlpools



THE NEW WORLD OF HOUSE CONSTRUCTION

AUSTRIA'S BIGGEST CONSTRUCTION TRADE FAIR

At the WEBUILD, the future of construction starts already today. **Private** and **commercial builders** and **construction companies** get together with the **craft** and **industry sector** at the Professional Visitors' Days and the Visitors Days of the fair which is a **national hotspot** for **construction, renovation and refurbishment**. In a nutshell: With your innovative products, sustainable concepts and trendsetting technologies, you will be placed right at the forefront of the **new world of home building** at the WEBUILD Energiesparmesse.

TOP THEMES

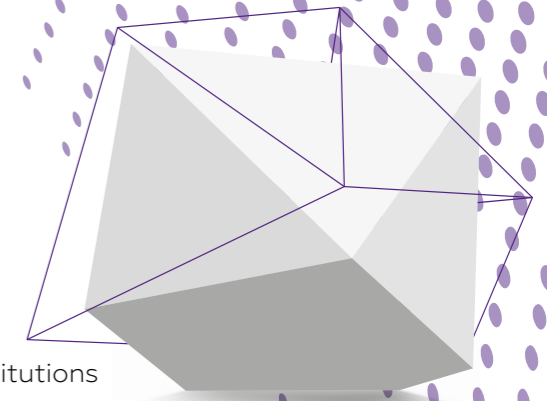
- + **Building Materials Industry meets Trade and Crafts**: the ideal networking platform in spring
- + **Ideal networking**: your opportunity to take part in meetings and congresses
- + **Dialogue and exchange**: meeting point for guilds and associations
- + **Ideas and innovations**: surrounding programme with lectures, discussions and interviews
- + **Relaxed and exclusive**: the B2B networking event „Lange Nacht des Baus“ („Long Night of Construction“)
- + **Acclaimed**: ENERGIEGENIE innovation prize for exhibitors



THE ESTABLISHED MEETING POINT FOR PRIVATE BUILDERS

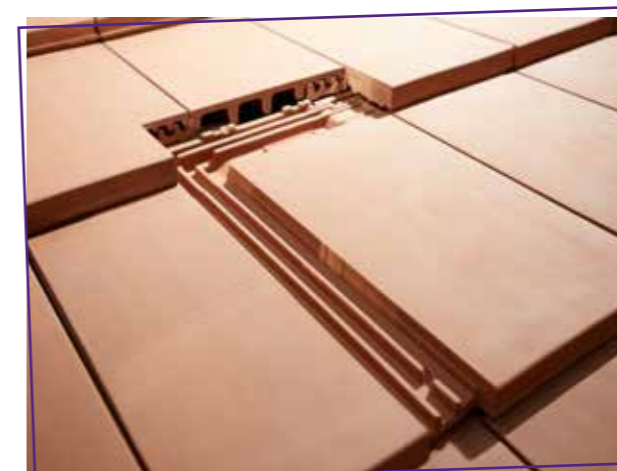
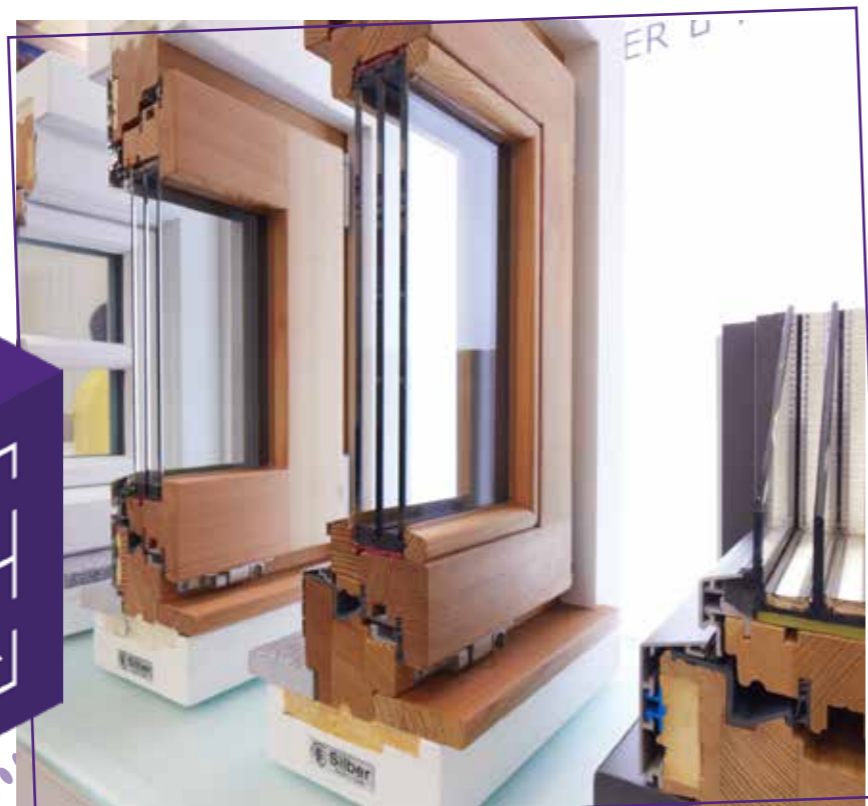
- + Realize the dream of your own home within one day
- + The best providers with optimal on-site counselling
- + Informative conference programme held by renowned experts
- + Independent construction advice offered by leading institutions
- + BauArena: the personal advisory service for all private builders
- + Where the mega trends Smart Home and Green Building become tangible
- + New living concepts and the future of single-family houses

THE OBLIGATORY DATE FOR INNOVATIVE NEW BUILDERS AND RENOVATORS!



AUSTRIA'S CENTRE FOR MODERN BUILDING MATERIALS

- + Alarm systems
- + Bricks
- + Conservatories
- + Construction counselling
- + Construction financing
- + Doors
- + Enclosures
- + Facades
- + Fences
- + Floor coverings
- + Gates
- + Insulating materials
- + Plasters
- + Properties
- + Prefabricated houses
- + Roof tiles
- + Smart home
- + Stairs
- + Staircases
- + Sun shading systems
- + Thermal insulation systems
- + Tiny houses
- + Tiles
- + Wall dehydration
- + Windows



LIVING AND FURNISHING

ECOLOGICAL AND SUSTAINABLE LIVING

Living is smart, sustainable, and individual. In Wels, visitors can learn about innovative ideas, ecological concepts, and **modern interior designs**. These pillars of the **WEBUILD Energy Saving Fair Wels** expand the theme of **'Building and Renovating'** to include the core segment of **'Living'**.

TOP THEMES

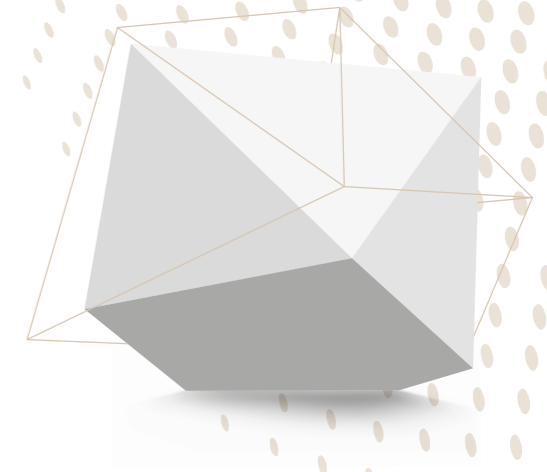
- + **From the region:** regional producers with an extra dose of living inspirations
- + **Innovative interior design**
- + **Latest materials, colors, and techniques**
- + **The kitchen-living room megatrend:** the kitchen as the communication centre of every home
- + **Furniture with extra functions**
- + **Sleeping systems:** the secret of a good night's sleep



WHERE LIVING DREAMS COME TRUE

- + Ideas for the interior design of all living spaces
- + Focus on regionalism: products, manufacturers, and dealers from Austria
- + Furnishing with style and sustainability
- + The best advice

A CLEAR CONCEPT FOR BEAUTIFUL LIVING!



CENTRE FOR MODERN LIVING IDEAS

- + Decoration
- + Furnishings
- + Kitchens
- + Lighting design
- + Interior design
- + Living room design
- + Carpets, curtains
- + furniture
- + Interior design
- + Fireplace
- + Sauna
- + Beds
- + Mattresses
- + Lighting



a brand of Messe Wels

WEDESIGN - YOUR PROFESSIONAL FOR YOUR EXHIBITION STAND!

Our strength is the precise customisation to your needs! Whether customised or system stand construction - we set the scene for your brand. And you can concentrate on your trade fair business in peace.



ENQUIRE NOW!

WEDesign contact
Christian Unterweger
Phone: +43 7242 9392-6627
Mobil: +43 676 847424840
E-Mail: c.unterweger@wedesign.at

NEW

LET'S GO DIGITAL+ WELCOME TO THE FUTURE

Digital add-ons have also reached the world of analogous trade fairs, and live events are turned into successful hybrid events at Messeplatz Nr. 1, the number one trade fair venue. The new tools of **DIGITAL+** will provide you with measurable benefits that will boost your success before, during and after the trade fair!

- + ATTRACT NEW TARGET GROUPS
- + GENERATE ADDITIONAL LEADS
- + INCREASE YOUR REACH

DIGITAL+ YOUR ONLINE TRADE FAIR APPEARANCE

Our promise to you: The **WEBUILD Energiesparmesse** will continue to be a live event! However, with added digital features to perfectly showcase your company also online.

DIGITAL+ allows you to create your online appearance, from the visualized stand to your company logo, downloads and product novelties. **Now you decide what people get to see of you online!**

LEAD TRACKING OF THE NEXT GENERATION

Live in the exhibition hall and at your online exhibition stand. **DIGITAL+** enables you to record visitor data effortlessly and without paper. Your stand staff may qualify every lead directly at the fair using the scanning app on your mobile phone or tablet. All contacts are automatically saved in the activity stream where they are further processed and evaluated.

Pursue the activities at your stand in real time with DIGITAL+.

DIGITAL+
LIVE IN REAL TIME - DIGITALLY RIGHT THERE

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WELS



DIGITAL EXHIBITION BAG

The entrance ticket also serves as the visitor's digital exhibition bag and personal profile. Brochures, contact data, videos and other digital goodies are collected during the fair. As a central lead management element, it accompanies the visitor in all his activities. **In this way, everything is always at hand – online and at the fair.**



PREMIUM HYBRID EVENT

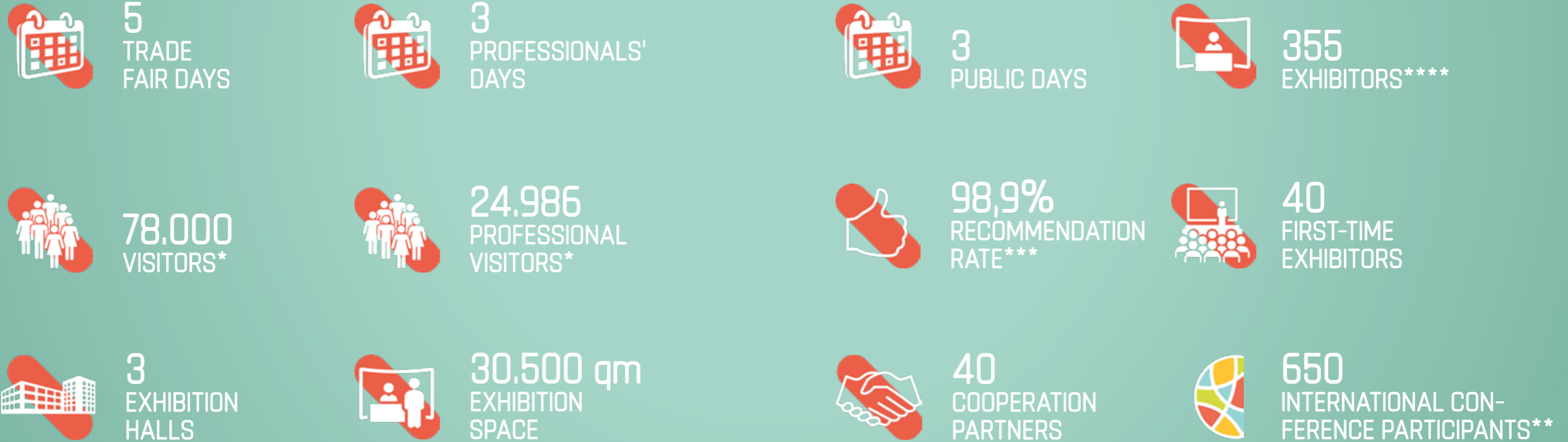
On request, the analogue and digital connection with the premium functions of **DIGITAL+** can offer you even more: Online appointment arrangement for consultations at the fair, extended exhibitor detail page with 3D exhibition stand including text chat for visitor enquiries, presentation slots during the live surrounding programme or job advertisements etc.

Digital features for more leads and an increased reach in business.

More information under energiesparmesse.at

EXHIBITION FACTS & FIGURES*

WEBUILD
ENERGIE
SPARMESSE
WELS



*Numbers from 2023

**Participants at the World Sustainable Energy Days – more information on page 10

**Source: Professional visitor survey 2020, White Box, n = 324; visitor survey, Survey Monkey, n = 789

****including co-exhibitors

WHAT CAPTIVATES OUR EXHIBITORS

Bernhard Jobst, MSc | sales manager Austria | Xella Porenbeton Österreich GmbH

„The new orientation of the WEBUILD Energiesparmesse is keeping with the spirit of the times. For Xella, sustainability and ecology are also matters of prime importance. We are therefore pleased that these topics meet with a great deal of interest by the event organizer as well as the visitors. The WEBUILD Energiesparmesse Wels lets visitors experience how building for future generations puts health and sustainability first.“

Gerhard Aigner | general manager | Artweger GmbH & Co KG

„For us, the advantage of the WEBUILD Energiesparmesse Wels consists in having a perfect combination of Professional Visitors' Days and the opportunity to engage with final customers. This means that we have the chance to introduce our product innovations to the specialized trade and, consequently, to present our assortment to final consumers. This is an ideal mix as well as a perfect forum for our company. For this reason, we have been taking part in the Energiesparmesse for several decades.“

Bettina Achleitner | head of marketing | OCHSNER Wärmepumpen GmbH

„In our view, this year's WEBUILD Energiesparmesse Wels was a very successful fair. Visitors were particularly interested in the subject of renovation, for which our company convinces with extremely quiet models of air to water heat pumps. On the Professional Visitors' Days as well as on the Public Days we noted that the visitors were increasingly interested in high-quality heat pumps, and for that reason we may look back on a perfectly organized event.“

Ing. Daniel Huemer | general manager | BAM.wohnen GmbH

„This year we also decided to take part in the fair and are satisfied. We succeeded in reaching exactly our target group and held a variety of high-quality conversations. In particular on Saturday and Sunday, the numbers of visitors to the fair were satisfactory. The team of Messe Wels was very committed.“



JOINING FORCES WITH STRONG PARTNERS TO ACHIEVE MUTUAL SUCCESS



ENERGIE GENIE 2024



ENERGIEGENIE AWARD

The acclaimed innovation prize for exhibitors from the construction and energy sector.

WORLD SUSTAINABLE ENERGY DAYS

The annual international specialist conference WORLD SUSTAINABLE ENERGY DAYS demonstrates how energy efficiency and bioenergy – the cornerstones of the European and worldwide energy turn-around – can contribute to a sustainable development. The conference is organized by the OÖ Energiesparverband and takes place concurrently with the WE BUILD Energiesparmesse.

March 5th - 8th, 2024

- + Meeting point of over 600 participants from 60 countries
- + Specialist conferences such as the European Energy Efficiency Conference and the European Pellets Conference
- + Networking with technology ventures, researchers & decision makers
- + Topical excursions
- + Organized by the OÖ Energiesparverband
- + www.wsed.at/de



WE BUILD

ENERGIE SPARMESSE WELS

MESSE-OPENING HOURS

Daily from 9 am to 5 pm

Exclusively for HVAC PROFESSIONAL VISITORS:

Wed 6 - Fri 8 March 2024

Exclusively for CONSTRUCTION & HVAC PROFESSIONAL VISITORS:

Thu 7 March 2024

PUBLIC DAYS:

Fri 8 - Sun 10 March 2024

YOUR EXHIBITION TEAM



Project management

Mag. Erich Haudum

Phone: +43 7242 9392-6674

E-Mail: e.haudum@messe-wels.at



Exhibition management

Petra Leingartner

Phone: +43 7242 9392-6658

E-Mail: p.leingartner@messe-wels.at



Project assistance

Doris Kaltenbach

Phone: +43 7242 9392-6664

E-Mail: d.kaltenbach@messe-wels.at



Werbung & PR

Andres Ullmann

Phone: +43 7242 9392-6651

E-Mail: a.ullmann@messe-wels.at



Project assistance

Dipl.-Ing. Sören Wilkens

Phone: +43 7242 9392-6688

E-Mail: s.wilkens@messe-wels.at



WEDesign contact

Christian Unterweger

Phone: +43 7242 9392-6627

Mobil: +43 676 847424840

E-Mail: c.unterweger@wedesign.at

Contact us on LinkedIn 



Messe Wels

Messe Wels GmbH

Messeplatz 1, 4600 Wels, Austria

Phone: +43 7242 9392-0, Fax: +43 7242 9392-66451

office@messe-wels.at, www.messe-wels.at, general manager: Dir. Mag. Robert Schneider