

ON-SITE ADVERTISING MEASURES LED—SCREEN



YOUR CONTACT PARTNER	ORDER
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Andreas Ullmann, Messe Wels GmbH
 Messeplatz 1, 4600 Wels, Österreich
 Phone: +43 (7242) 9392-6651
 Fax: +43 (7242) 9392-496651
 mailto: werbung@messe-wels.at (Stichwort WEBUILD LED)

as of now

transmission of data until 12. February 2024

PLEASE COMPLETE IN CAPITAL LETTERS

Company name	E-mail
Contact person	Internet
Street/P.O.Box	Hall/stand number
Country/postal code/town	Outdoor area, block/stand
Phone/fax/mobile	Customer number

Your spot or promotional message on big screen LED

Book your presence on an LED screen with strong impact – directly at the facade of exhibition hall 21 above the entrances.
 Promotional spots up to 20 seconds as well as still images – brightly and prominently displayed – perfectly enhance your trade fair appearance and multiply your presence.

Requirements applying to videos:

videos as MP3 files with full HD resolution (format 16:9 with 1920x1080 pixels)

Requirements applying to images:

Images are also displayed in the format 16:9 with full HD resolution. The common JPG format is suited as file format.

WE ORDER (PLEASE SELECT)

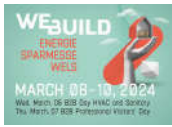
ADVERTISING LED SCREEN	ART. NO	PRICE
<input type="checkbox"/> Hall 21 entrance 1 (max. 4 orders available)	308084	1.143,00 €



entrance 1

All prices are quoted exclusive of the legal advertising tax and the value added tax. In the case of delayed registration the proper and punctual fulfilment of your order cannot be guaranteed. Registration shall constitute a contract between the registering company and Messe Wels GmbH.
 The promotion of other events or fairs is excluded.

Place, Date	Company stamp, legally binding signature



ON-SITE ADVERTISING MEASURES CIRCULATION & DISTRIBUTION



YOUR CONTACT PARTNER	ORDER
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Andreas Ullmann, Messe Wels GmbH
 Messeplatz 1, 4600 Wels, Österreich
 Phone: +43 (7242) 9392-6651
 Fax: +43 (7242) 9392-496651
 mailto: werbung@messe-wels.at (Keyword: expo energy)

mailto: zentrale@messe-wels.at (keyword: WEBUILD)
Delivery of advertising material
from 12th - 15th February 2024, from 8.00-12.00 and 13.00-16.00 o'clock
 To the Wels Exhibition Center | Hall 20
 Messeplatz 1 - 4600 Wels

PLEASE COMPLETE IN CAPITAL LETTERS

Company name	E-mail
Contact person	Internet
Street/P.O.Box	Hall/stand number
Country/postal code/town	Outdoor area, block/stand
Phone/fax/mobile	Customer number

Enhance your trade fair appearance!

WE ORDER (PLEASE SELECT)

SPECIAL TYPES OF ADVERTISING	ART. NO.	PRICE
<input type="checkbox"/> Distribution of advertising materials in the halls Solely for the distribution directly to visitors of the fair, carried out by maximally 3 persons on all days of the fair. The distribution is subject to a fee and prior notice and will be controlled during the fair. Distributing persons must carry the permit with them and on request show them to employees of the Messe Wels or the Werbering. Attention: The personnel for the distribution is not included in the price! The storage of the advertising materials is solely possible directly at the stand of the exhibitor! No distribution is permitted in the vicinity of exits and entrances. The affixing of advertising materials at walls, objects etc. is strictly forbidden!	30775	268,00 €/day

<input type="checkbox"/> Distribution of your advertising material at the cash desks. Distribution at all cash desks during the entire duration of the fair. This service can be booked by a maximum of 2 exhibiting companies and will be awarded to the first two bookings.	30776	2.938,00 €
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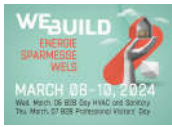
Circulation: max. 25,000 pieces, format: max. DIN A6
 Delivery between 26 - 29 Feb. 2024 from 8.00 - 12.00 and 13.00 - 16.00 hrs to Messezentrum Wels | Hall 20* Messeplatz 1

*Please inform us of the exact delivery date at werbung@messe-wels.at.
 Otherwise Messe Wels GmbH will not be responsible for ensuring that your advertising material is available on time.
 The need for unloading equipment (forklift or similar) must also be notified in good time, as this is not available on site. In case of non-compliance, the use of the forklift will be charged or, if no forklift can be organized at short notice, the delivery will be returned.

The circulation or distribution of magazines or printed matter containing advertising for a third-party event (in the case of magazines, cover page, U4, flap, banderole or similar) is not permitted. Messe Wels GmbH reserves the right to withdraw permission for distribution or circulation in such cases and to remove the printed matter.

The prices do not include the statutory advertising tax and value added tax. In the event of late registration, no guarantee can be given for proper and timely execution. With the registration a contract between the registering company and Messe Wels GmbH is created. Applications from other events or trade fairs are excluded.

Place, Date	Company stamp, legally binding signature
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ON-SITE ADVERTISING MEASURES PRESS RELEASE



YOUR CONTACT PARTNER	ORDER
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Andreas Ullmann, Messe Wels GmbH
 Messeplatz 1, 4600 Wels, Österreich
 Phone: +43 (7242) 9392-6651
 Fax: +43 (7242) 9392-496651
 mailto werbung@messe-wels.at (Keyword: expo energy)

mailto: zentrale@messe-wels.at (keyword: WEBUILD)
 fax +43 (7242) 9392-496690

**until 26. January 2024 at the latest
 PDF / images with 300 dpi**

PLEASE COMPLETE IN CAPITAL LETTERS

Company name	E-mail
Contact person	Internet
Street/P.O.Box	Hall/stand number
Country/postal code/town	Outdoor area, block/stand
Phone/fax/mobile	Customer number

Enhance your trade fair appearance!

WE ORDER (PLEASE SELECT)

SPECIAL TYPES OF ADVERTISING	ART. NO.	PRICE
Press compartment - Press center		
Book your own press box in the Press Center. This way you are sure that every journalist will receive your content and news on the spot.		
Delivery of documents max. 50 press kits by February 15 - 15, 2024.		
Personal handover during the trade show set-up on request.		
<input type="checkbox"/> Press compartment - Press center	30816	128,00 €
<input type="checkbox"/> Press box online		
You make your news visible on DIGITAL+ free of charge. To be seen even better and attract the attention of the trade press, we put your press release online as a blog entry and trade show highlight.	308180	58,00 €

The prices do not include the statutory advertising tax and value added tax. In the event of late registration, no guarantee can be given for proper and timely execution. With the registration a contract between the registering company and Messe Wels GmbH is created. Applications from other events or trade fairs are excluded.

Place, Date	Company stamp, legally binding signature



ON-SITE ADVERTISING MEASURES PRESS CONFERENCE



YOUR CONTACT PARTNER/FAX ORDER TO **ORDER**

Ing. Sören Wilkens, Messe Wels GmbH
Messeplatz 1, 4600 Wels, Österreich
Tel. +43 (7242) 9392-6688
Fax +43 (7242) 9392-496664
mailto: s.wilkens@messe-wels.at

until 30. January 2024

PLEASE COMPLETE IN CAPITAL LETTERS

Company name	E-mail
Contact person	Internet
Street/P.O.Box	Hall/stand number
Country/postal code/town	Outdoor area, block/stand
Phone/fax/mobile	Customer number

WE ORDER (PLEASE SELECT)

PRESS CONFERENCE	PRICE
<input type="checkbox"/> If you would like to present your novelties on the occasion of a press conference or a press interview to the industry press, we offer you the required premises, support you in the selection of the technical equipment and establish a contact with the catering service. Your press event will be published free of charge on our homepage.	We would be glad to prepare an individual offer for you

We ask you to please disclose to us the following information in advance:

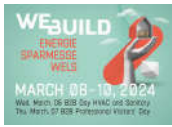
Preferred day for the event:

Room capacity:

Duration of usage:

Title of the event:

Place, Date	Company stamp, legally binding signature



PR MEASURES FOR EXHIBITORS PHOTOGRAPHER



YOUR CONTACT PARTNER/FAX ORDER TO **ORDER**

Roland Pelzl, CITYFOTO – Dr. Roland Pelzl e.U.
Phone +43 (660) 356 22 57
mailto roland.pelzl@cityfoto.at

as of now

PLEASE COMPLETE IN CAPITAL LETTERS

Company name	E-mail
Contact person	Internet
Street/P.O.Box	Hall/stand number
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Dear exhibitor!

Would you like high-quality photos of your trade fair appearance?

Our fair photographer can offer exhibitors an exclusive opportunity:

Professional photographic documentation of your trade fair booth (without visitors, with visitors, long shots and detailed views of the booth, booth staff).

Special requests such as product photography, event photography or advertising photography on request for an additional charge.

Price includes 10 to 20 photos including digital processing, high-resolution photos on CD, and unlimited rights of use subject to identification of photo source as "WEBUILD."

WE ORDER (PLEASE SELECT)

	Photo-documentation (flat rate)	140,00 €
X	Mandatory fixed travelling expenses	15,00 €

All prices are quoted exclusive of the value added tax, any applicable transaction fees, and expenses. Registration shall constitute a contract between the registering company and Messe Wels GmbH.

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