

DIGITAL⁺

WE BUILD
ENERGIE
SPARMESSE
WELS

With DIGITAL+ you can design your own online trade fair presence. You pack the visitor's digital exhibition bag, manage your leads and interact with the trade fair visitor - online, on site and in real time.

Book your suitable DIGITAL+ PACKAGE now! We will be happy to advise you!

	BASIS included*	BUSINESS upgrade**	PREMIUM upgrade**
On-site lead management			
Access to the DIGITAL+ scanning app (iOS and Android)	✓	✓	✓
Creation of leads by scanning the visitor ticket	✓	✓	✓
Activity stream including lead management and data export	✓	✓	✓
Exchange of contents via the visitor's digital exhibition bag	✓	✓	✓
Exchange of contents via the visitor's digital exhibition bag			
Login to the DIGITAL+ back end for the creation of your online presence including user and data management	✓	✓	✓
Integration in the interactive exhibitor overview including filter and search feature	✓	✓	✓
Product category index, number of freely selectable categories	3	5	10
Number of uploads in the segment 'Exhibitor novelties'	1 Upload	2 Uploads	3 Uploads
Exclusive presence during the online tour of the exhibition	✗	✓	✓
Highlighting "TOP" in the online index of exhibitors	✗	✓	✓
DIGITAL+ online trade fair appearance			
- Management of the basic contact data including web link and e-mail	✓	✓	✓
- Upload and management of the company logo	✓	✓	✓
- Company description as a text including headline and subline	✗	✓	✓
- Presentation video (YouTube or Vimeo)	✗	✓	✓
- Photo slider with up to 8 images	✗	✓	✓
- Number of PDF documents for download	5	10	15
- Upload of product highlights including image and text	✗	5 Products	10 Products
- Upload of job advertisements including form	1 Job	3 Jobs	5 Jobs
Accordion menu in the DIGITAL+ online trade fair appearance			
Number of submenus including text, photo slider, downloads and web links	✗	up to max. 3	up to max. 5
Live interactions and chat function			
- User management including profile image	✗	✓	✓
- Number of text chats	✗	1	3
- Visitor can transmit his contact data by clicking a button	✗	✓	✓
- User can request a call-back by clicking a button	✗	✓	✓
DIGITAL+ Appointment booking for on-site counselling appointments			
- Appointment and user management with extensive options	✗	✓	✓
- Number of users for appointments	✗	1 User	3 User
Price per package, per exhibitor, excluding taxes	✓*	€ 599,00**	€ 899,00**

* This fee is included in the obligatory marketing contribution DIGITAL+

** The basic package of the obligatory marketing contribution DIGITAL+ was already deducted from these packages.

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DIGITAL⁺ Upgrade: Brand

In addition to your digital exhibition stand, one brand stand per brand for only € 29,-

DIGITAL⁺ trademarkstands

By default, every trademark listed on the registration form is displayed on the DIGITAL⁺ company profile and can be found via the search function.

The upgrade offers the following extra benefits:

- Additional brand entry in the exhibitor index incl. cover image
- Brand entry is directly linked to your company profile
- Highlight tag 'Partner/Brand' in the exhibitor index
- Extended DIGITAL⁺ statistics

WE BOOK:

Designation	Art. no.	Price	Order
DIGITAL⁺ BUSINESS	308206	€ 599,-	<input type="checkbox"/>
DIGITAL⁺ PREMIUM	308207	€ 899,-	<input type="checkbox"/>
DIGITAL⁺ BRANDSTANDS	3082141	€ 29,- p. pcs.	<input type="checkbox"/>
I book _____ brandstands			

Scan app

Use the Scan App at the trade fair to generate visitor data and make optimum use of Digital+!
Connect with visitors at the trade fair and digitally hand over all the product information you require.

ATTENTION: no visitor data can be generated without the Scan app!

Place, date, company stamp

Name in block letters

Legally valid signature