ENERGIE SPAR MESSE WELS

WE BUILD

REGISTER NOW!

BUILD A BETTER FUTURE

FEB. 26 - 28, 21

WHATEVER YOU BUILD – IT WILL SOMEDAY BE YOUR LEGACY.

It is high time for a change in thinking – if we want to pass on to our children a world in which they do not only have to live, but also want to live. For 35 years, Energiesparmesse Wels has been a trade fair for visionaries and unconventional thinkers, for renewable energies, energy efficiency as well as sustainable and innovative construction.

However, saving energy is not enough anymore. Today we are reshaping our future. And the WEBUILD becomes the focal point of this movement and this change in thinking. For even in a digital future there are things whose value is only realized when you experience them in real life.

For this reason, the WEBUILD is more than a fair. It is a commitment to progress, innovation and a future worth living.

It is the platform on which future-proof trends can be experienced, on which the vision of a better future is innovatively realized.

It is the leading fair for top brands and start-ups, a meeting point for professionals and all people who wish to expand their know-how and gain insights as well as outlooks.

BUILD A BETTER FUTURE.
FOUR PILLARS FOR A JOINT FUTURE

**Construction, Energy, Sanitary and Interiors.** The platform on which professional visitors and end consumers that are willing to invest get together with visionary exhibitors is based on these four pillars of the WEBUILD Energiesparmesse Wels. Our invitation: Benefit from the trade fair concept! Present innovative products, services as well as ideas surrounding construction, sanitary, energy and interiors which exactly meet the requirements of your specific target groups.

ENERGY TRANSITION NOW

**LEADING TRADE FAIR FOR SMART ENERGY TECHNOLOGY**

For more than 35 years, the WEBUILD Energiesparmesse Wels has been one of the most significant European platforms surrounding modern heating and energy technologies as well as renewable forms of energy.

THE BATHROOM OF TODAY

**AUSTRIA’S MOST IMPRESSIVE SANITARY SHOW**

The WEBUILD Energiesparmesse Wels presents the latest trends and future-oriented innovations of the HVAC industry to end consumers as well as expert manucturers and buyers.
The future of construction starts already today at the WEBUILD Energiesparmesse, which is a national hotspot for construction, renovation and restoration.

Modern living is smart, sustainable and individual. At the WEBUILD Energiesparmesse in 2021, visitors inform themselves for the first time on innovative ideas, ecological concepts and modern designs.
THE FUTURE DOES NOT WAIT:
REGISTER NOW!

If you want to keep up with the times, you have to be one step ahead. From 2021 on we will reshape the future! The main reasons why you should secure your exhibitor ticket right now are therefore:

+ **Gaining customers the analogue, not the digital way** – Everyone is talking about the digital age. But now as then the same thing is valid: If you miss out on an appearance at the trade fair, you are letting the chance to meet customers face to face for interpersonal communications and the chance to do business slip away.

+ **Look & Feel** – Only at a trade fair like the WEBUILD Energiesparmesse your customers will experience the quality and design of your innovations first-hand. In other words: brand management in a simple manner.

+ **Focus on your innovations** – We are continuously adapting our trade fair concept to the challenges posed by the construction and living sector and present those in a modern and future-oriented way, with a focus on sustainability and innovations.

+ **You will gain an extensive market overview** – Especially for you as an exhibitor, the fair provides an ideal overview as to how other market players create the future in a more sustainable and worthwhile way.

+ **Take advantage of the optimized communication paths** – We are continuously analysing and evaluating our marketing mix for you and are thereby constantly tapping into new communication platforms and targeting market requirements.

+ **The fastest way to B2B customers** – We are constantly working on new visitor target groups for you, and – with the orientation of the fair and the focus on innovations – offer an ideal platform for professional visitors from the construction, sanitary and energy sector.

+ **Perfect employer branding** – Good and qualified employees are hard to find. Therefore, you might take the fair’s opportunity to present yourself in the best possible light to potential new employees.
WHERE EXHIBITORS PLAY THE LEADING PART

Although some things have changed with regard to the WEBUILD Energiesparmesse, one thing remains unchanged: Our exhibitors play the leading part! In the future, you may expect that your offer will increasingly be placed in the limelight. Use this newly relaunched platform as a presentation and discovery area for your products, concepts and ideas aiming at jointly building a better future for everyone.
ENERGY TRANSITION NOW

THE MEETING POINT OF MARKET LEADERS
For more than 35 years, the WEBUILD Energiesparmesse Wels has been one of the most significant European platforms surrounding modern heating and energy technologies as well as renewable forms of energy. No wonder that the global market leaders in biomass engineering, heat pump technology, solar thermal energy and photovoltaics regard the WEBUILD Energiesparmesse as the ideal forum for the energy industry. Exactly the right place for you to present your innovations to a qualified (specialist) audience which is eager to invest.

HVAC PROFESSIONAL’S DAYS
+ **Focus on** – energy-saving heating renovation
+ **World-class** – leading fair for wooden heating systems
+ **The meeting point** – industry’s leading trade fair for heat pumps
+ **Kissed by the sun** – Austria’s largest platform for solar thermal energy and photovoltaic systems
+ **Ideas and innovations** – programme with lectures, discussions and panels.
+ **Imparting knowhow** – your opportunity to take part in meetings and congresses
+ **Acclaimed** – ENERGIEGENIE innovation prize for exhibitors
HERE, VISITORS EXPERIENCE EVERYTHING SURROUNDING THE ENERGY EFFICIENCY OF THEIR HOMES

+ The best market overview
+ What does your home need in order to be as self-sufficient as possible in the future?
+ What does energy management imply for your own household?
+ All information concerning the future of energy supply

THE OBLIGATORY DATE BEFORE CHOOSING ENERGY AND HEATING SYSTEMS!

KNOW-HOW DIRECTLY FROM THE INDUSTRY LEADERS

+ Accumulators
+ Air conditioning, cooling and ventilation technology
+ District heating
+ Electrical engineering
+ E-mobility
+ Energy supply companies
+ Energy counselling
+ Geothermal energy
+ Heating boilers for renewable energy (bio-mass, wood, wood chips, pellets, wood logs)
+ Heat pumps
+ Heat recovery
+ Heat distribution systems
+ Lighting
+ Photovoltaic systems
+ Smart home
+ Solar cooling
+ Solar plants, solar modules, solar control, solar systems
+ Stoves
+ Thermal output systems
+ Tiled stoves and fireplaces

WHAT’S NEW!

+ GUIDANCE SYSTEM AND CREATION OF HOT SPOTS
  + New guidance systems which is precisely oriented at the customer needs and construction phases
  + Speakers Corner in hall 20: the new presentation area for exhibitor innovations from the energy sector and for building concepts of tomorrow.
THE BATHROOM OF TODAY

AUSTRIA’S LEADING SANITARY TRADE FAIR

We extend a warm welcome to all innovation-driven and future-oriented HVAC professionals. The WE-BUILD Energiesparmesse Wels invites you to convince end consumers as well as expert manufacturers and buyers of the latest design trends and groundbreaking technical innovations. It acts as a turbo for the sanitary industry from front and rear wall technology to sanitary solutions of the highest standard. Take advantage of the opportunity which is exclusively offered by this fair as the country’s leading industry meeting point and Austria’s biggest sanitary exhibition.

HVAC PROFESSIONAL’S DAYS

+ **Industry meets Crafts** – meeting point for all market leaders and wholesalers
+ **Dialogue and exchange** – meeting point for guilds and associations
+ **Ideas and innovations** – surrounding programme with lectures, discussions and conferences
+ **Relaxed and exclusive** – HVAC business event
+ **Ideal networking** – your opportunity to take part in meetings and congresses
HERE, VISITORS EXPERIENCE TECHNOLOGY & DESIGN IN PERFECTION

+ Comprehensive overview of the market
+ Latest trends „The bathroom of the future“
+ The smart bathroom

THE OBLIGATORY DATE BEFORE PLANNING YOUR BATHROOM!

INNOVATIONS IN THE BATHROOM SECTOR

+ Bathroom accessories
+ Bathroom furnishings
+ Bathroom furniture
+ Bathtubs
+ Fittings
+ Installation technology
+ Sanitary facilities
+ Saunas
+ Showers
+ Shower partitions
+ Smart bathroom solutions
+ Water preparation
+ Water treatment
+ Wellness facilities
+ Whirlpools

WHAT’S NEW!

+ GUIDANCE SYSTEMS AND CREATION OF HOT SPOTS
  + New guidance systems which is precisely oriented at the customer needs and construction phases
  + The smart bathroom in hall 21: where bathroom related innovations are presented according to the motto „Entertain me“.
THE NEW WORLD OF HOUSE CONSTRUCTION

AUSTRIA’S BIGGEST CONSTRUCTION TRADE FAIR

At the WEBUILD, the future of construction starts already today. On the Professional Visitors’ Days and the Visitors Days (which take place separately), the trade fair which represents a national hotspot for construction, renovation and refurbishment, will put you in contact with private and commercial builders, construction companies, trade and industry. In a nutshell: With your innovative products, sustainable concepts and trendsetting technologies, you will be placed right at the forefront of the new world of home building at the WEBUILD.

CONSTRUCTION PROFESSIONALS’ DAY

- **Builders Merchants meet Crafts** – the ideal networking platform in spring
- **Ideal networking** – your opportunity to take part in meetings and congresses
- **Dialogue and exchange** – meeting point for guilds and associations
- **Ideas and innovations** – surrounding programme with lectures, discussions and interviews
- **Acclaimed** – ENERGIEGENIE innovation prize for exhibitors
THE ESTABLISHED MEETING POINT FOR PRIVATE BUILDERS
+ Realize the dream of your own home within one day
+ The best provider with the best on-site counselling
+ Informative conferences held by renowned experts
+ Independent construction advice by leading institutions

THE OBLIGATORY DATE FOR INNOVATIVE NEW BUILDERS AND RENOVATORS

AUSTRIA’S CENTRE FOR MODERN BUILDING MATERIALS
+ Alarm systems
+ Bricks
+ Conservatories
+ Construction counselling
+ Construction financing
+ Doors
+ Enclosures
+ Facades
+ Fences
+ Floor coverings
+ Gates
+ Insulating materials
+ Plasters
+ Properties
+ Prefabricated houses
+ Roof tiles
+ Smart home
+ Stairs
+ Staircases
+ Sun shading systems
+ Thermal insulation systems
+ Tiny houses
+ Tiles
+ Wall dehydration
+ Windows

WHAT’S NEW
+ **Clear structuring of the halls and creation of hot spots**
  + The restructuring of the halls according to the building phases enables us to accompany the customer through all construction and furnishing phases
  + New guidance system which is precisely oriented at the customer needs and construction phases
  + BauArenaNEU: the area for consulting, smart home, green building and much more!
  + Houses of the future: an interactive exhibition on living concepts, building materials and the future of single family homes
+ **New exhibitor target groups**
  + Invitation of new exhibitors from the land, real estate and property development sector
DECORATING AND FURNISHING

ECOLOGICAL AND SUSTAINABLE INTERIORS

Innovative interior is smart, sustainable and individual. For the first time, professional visitors and end customers are provided with the opportunity to inform themselves on innovative ideas, ecological concepts and modern designs in a separate area for interior equipment. This fourth pillar of the WEBUILD Energiesparmesse Wels adds the new core segment „Interiors“ to the topic Building and Renovation.

FROM THE REGION

Are you a regional manufacturer with a warehouse brimming with trendy design ideas from kitchen to living room? In that case, you should immediately reserve your stand!
WE REALIZE YOUR DREAMS
+ Ideas for the interior design of all living areas
+ Main focus on regionality: Products, producers and dealers from Austria
+ Long-lasting and stylish furniture
+ Best advice

A CLEAR CONCEPT FOR BEAUTIFUL LIVING!

CENTRE FOR MODERN LIVING IDEAS
+ Decoration
+ Furnishing
+ Kitchens
+ Lighting planning
+ Interior equipment
+ Living room design
+ Carpets, curtains
+ Furniture
+ Fireplaces
+ Tiled stoves
+ Sauna
+ Beds
+ Mattresses
+ Lighting

WEDESIGN – YOUR PROFESSIONAL FOR YOUR STAND CONSTRUCTION!

We excel in precisely addressing your needs! Whether individual or system stand constructions - we will create the perfect setting for your brand. And, in the meantime, you may quietly concentrate on your trade fair business.

SEND YOUR INQUIRY NOW!
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MESSE 2020 IN ZAHLEN

5 TRADE FAIR DAYS
2 PROFESSIONALS' DAYS
77,436 VISITORS***
26,396 PROFESSIONAL VISITORS
14 EXHIBITION HALLS
64,450 sq EXHIBITION SPACE

***Covid-19

WHAT CAPTIVATES OUR EXHIBITORS

Bernhard Jobst, MSc | sales manager Austria | Xella Porenbeton Österreich GmbH
“The new orientation of the WEBUILD Energiesparmesse is keeping up with the spirit of the times. For Xella, sustainability and ecology are also matters of prime importance. We are therefore pleased that these topics meet with a great deal of interest by the event organizer as well as the visitors. The WEBUILD Energiesparmesse Wels lets visitors experience how building for future generations puts health and sustainability first.”

Gerhard Aigner | general manager | Artweger GmbH & Co KG
“For us, the advantage of the WEBUILD Energiesparmesse Wels consists in having a perfect combination of Professional Visitors’ Days and the opportunity to engage with final customers. This means that we have the chance to introduce our product innovations to the specialized trade and, consequently, to present our assortment to final consumers. This is an ideal mix as well as a perfect forum for our company. For this reason, we have been taking part in the Energiesparmesse for several decades.”
Bernd Lieber | head of sales Austria and Switzerland | OCHSNER Wärmepumpen GmbH

„In our view, this year’s WEBUILD Energiesparmesse Wels was a very successful fair. Visitors were particularly interested in the subject of renovation, for which our company convinces with extremely quiet models of air to water heat pumps. On the Professional Visitors’ Days as well as on the Public Days we noted that the visitors were increasingly interested in high-quality heat pumps, and for that reason we may look back on a perfectly organized event.“

Ing. Daniel Huemer | general manager | BAM.wohnen GmbH

„This year we also decided to take part in the fair and are satisfied. We succeeded in reaching exactly our target group and held a variety of high-quality conversations. In particular on Saturday and Sunday, the numbers of visitors to the fair were satisfactory. The team of Messe Wels was very committed.“
Experts from all around the world take the opportunity to get together and discuss about the future forms of sustainable energy generation at the World Sustainable Energy Days which take place in parallel to the trade fair. Every year, the WEBULD Energiesparmesse Wels offers a perfect opportunity to experience the application of systems in practice which had previously been discussed in theory.

24 – 26 February 2021

+ Meeting point of over 600 participants from 60 countries
+ Specialist conferences such as the European Energy Efficiency Conference and the European Pellets Conference
+ Discourse about technologies, markets and strategies
+ Call for Papers: 12 October 2020
+ Organizer: OÖ Energiesparverband (Upper Austrian Energy-saving Association), www.wsed.at/dt
ENERGIEGENIE AWARD

The acclaimed innovation prize for exhibitors from the construction and energy sector.

NEW: WEBUILD STARTUP AWARD

In 2021, the WEBUILD Energiesparmesse Wels will offer a platform for start-ups from the sector of tomorrow's sustainable living and construction. Prizes are awarded for innovative products and concepts which are dedicated to the topic of climate and energy change.

MEETING CUSTOMERS: THAT'S THE PLAN!
OPENING HOURS:
9am till 5 pm

Exclusively for HVAC PROFESSIONAL VISITORS:
Wed 24 Feb. 2021 / halls 19 - 21

Exclusively for CONSTRUCTION & HVAC PROFESSIONAL VISITORS:
Thu 25 Feb. 2021 / entire exhibition centre

PUBLIC DAYS:
Fri 26 - Sun 28 Feb. 2021 / entire exhibition centre

YOUR EXHIBITION TEAM

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31 AUGUST 20
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