

FACTS & FIGURES 2026



EXHIBITION GROUNDS, HALL DATA & TRADE SHOW STRUCTURE

Total Exhibition Space: **37.000 m²** | 3 halls: 20, 21 and 22

NEW: Grand opening of the newly constructed Hall 22

Event Duration (5 Days Total)

3 HVAC & Building Services Days | 1 Construction Trade Day
3 Consumer Days

Exhibition Sectors (3 + 1 Core Areas)

HEATING-ELECTRICITY-ENERGY | BATH-SANITARY-INSTALLATION | BUILDING-RENOVATION-HOUSING | E-CAR DAYS

NEW: E-CAR Days

International Conference

WORLD SUSTAINABLE ENERGY DAYS

9
Presentation Stages

250
Panelists & Guest Speakers

199
Academic & Technical Sessions

11
Special Accompanying Side Events

EXHIBITORS

Number of Exhibitors: 410

representing 8 countries

60 First-Time Exhibitors

NEW Group Exhibition „VIZ Partners“ and „Heat Pump Competence Center“

EXHIBITION SECTOR RETROSPECTIVE



HEATING-ELECTRICITY-ENERGY

Trade visitors were able to learn about the latest market developments in heat pumps, biomass, and photovoltaics, and benefited from in-depth expertise on efficient sector coupling.



BUILDING-RENOVATION-HOUSING

At the new 10,000 m² exhibition space in Hall 22, the focus was on independent expert advice on sustainable building materials and highly efficient renovation methods.



BATH-SANITARY-INSTALLATION

In the exhibition area dedicated to products related to water and all aspects of plumbing technology, leading brands showcased forward-looking trends such as digital control systems and innovative solutions for the bathroom of the future.

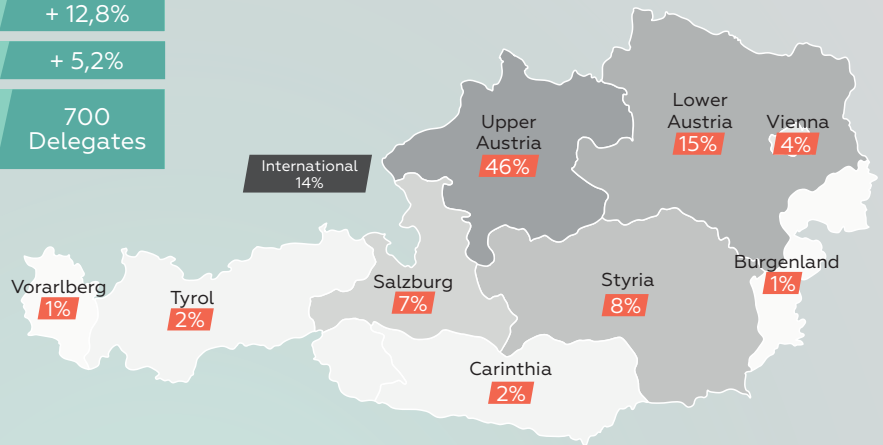


NEW: E-CAR Days

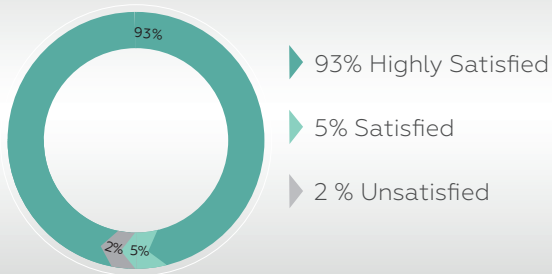
The new exhibition area offered trade visitors and end customers an exclusive auto show featuring top brands, as well as practical insights into the smart integration of e-mobility, home energy storage, and charging management.

VISITORS

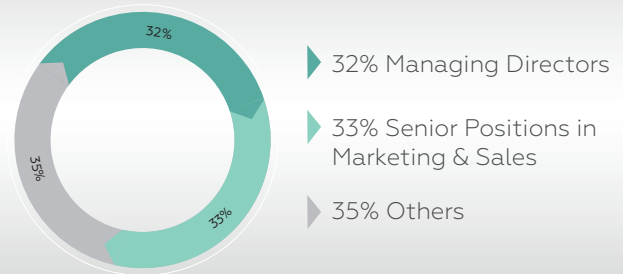
Total Verified Attendance: 82.000 visitors	+ 12,8%
Trade Professionals: 23.006 visitors	+ 5,2%
Internationale Conference WORLD SUSTAINABLE ENERGY DAYS	700 Delegates



// TRADE VISITOR SATISFACTION RATE



// EXECUTIVE & DECISION-MAKING AUTHORITY



- 85% confirmed the strong presence and representation of leading market participants
- 60% discovered entirely new technology providers, services, and manufacturers
- 46% exclusively attend this event in Austria for their sourcing needs
- 63% clearly rank this trade show as the most important trade fair in the country
- 92% recognize the immense value of an independent, specialist trade show environment
- 84% intend to visit the upcoming Energiesparmesse Wels 2027

OVERALL GRADE CLASSIFIED BY B2B PROFESSIONALS

SCORE

1,6

ENERGIESPARMESSE 2026

DIGITAL CAMPAIGN & MEDIA OUTREACH

5.423

Social Media Followers

7,1

Millionen
Meta Campaign Reach

33.739

Linked In
Network Outreach

14

Austrian Media
Cooperations

193

On-Site Press &
Editorial Presence

50.694

active
subscribers

Newsletter Campaigns
Open Rate: 51,47%

211.507

Pageviews

Digital Traffic (energiesparmesse.at)
45.333 Unique Users

